



# Common Ground in the Commonwealth 2023 Trends

n800 Registered Pennsylvania Voters

Field Dates:

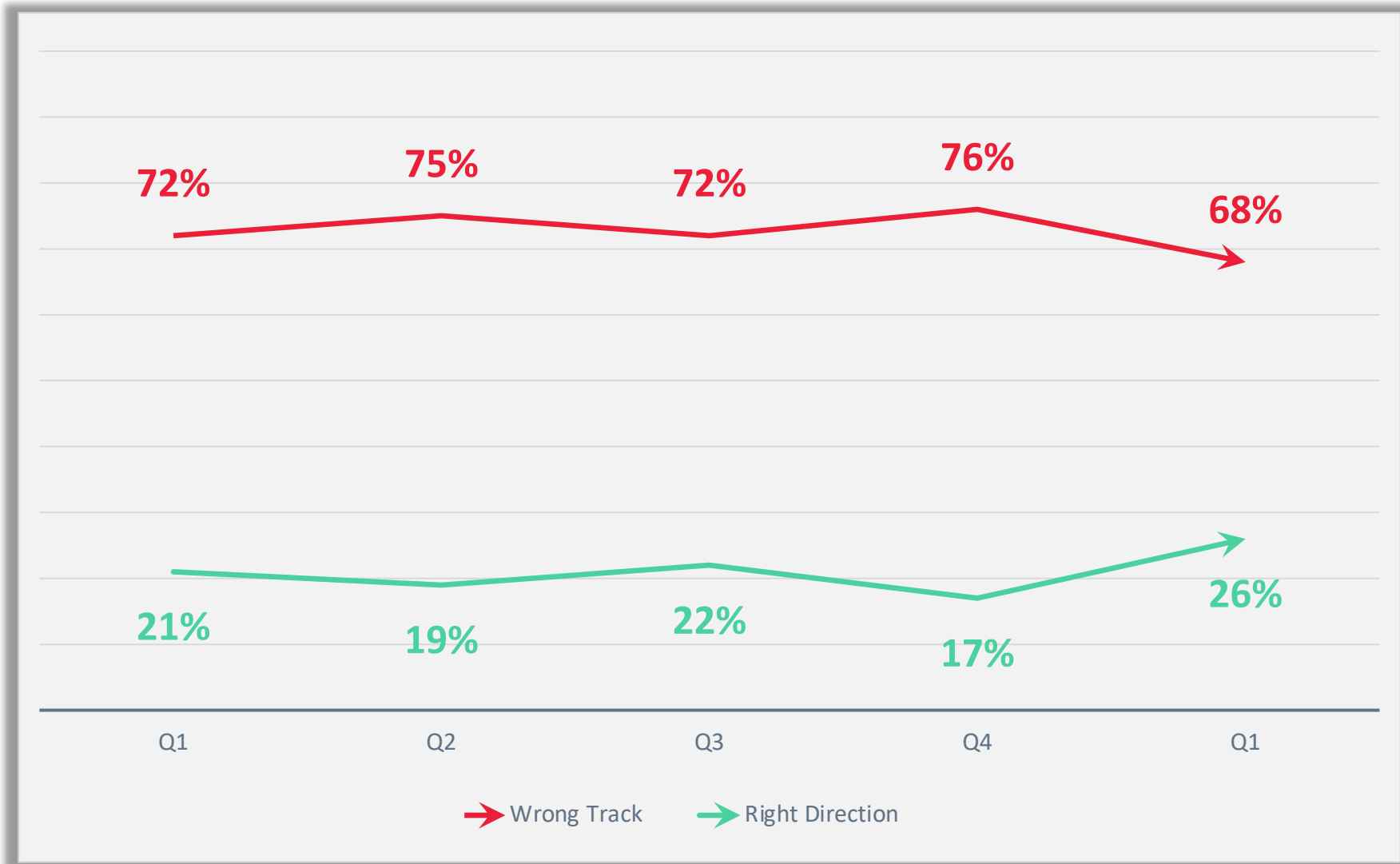
2023: Q1 (March 24 – 29), Q2 (June 16-19), Q3 (September 21-24), Q4 (December 08-12)

2024: Q1 (March 22-26)

# Commonwealth Sentiment Series

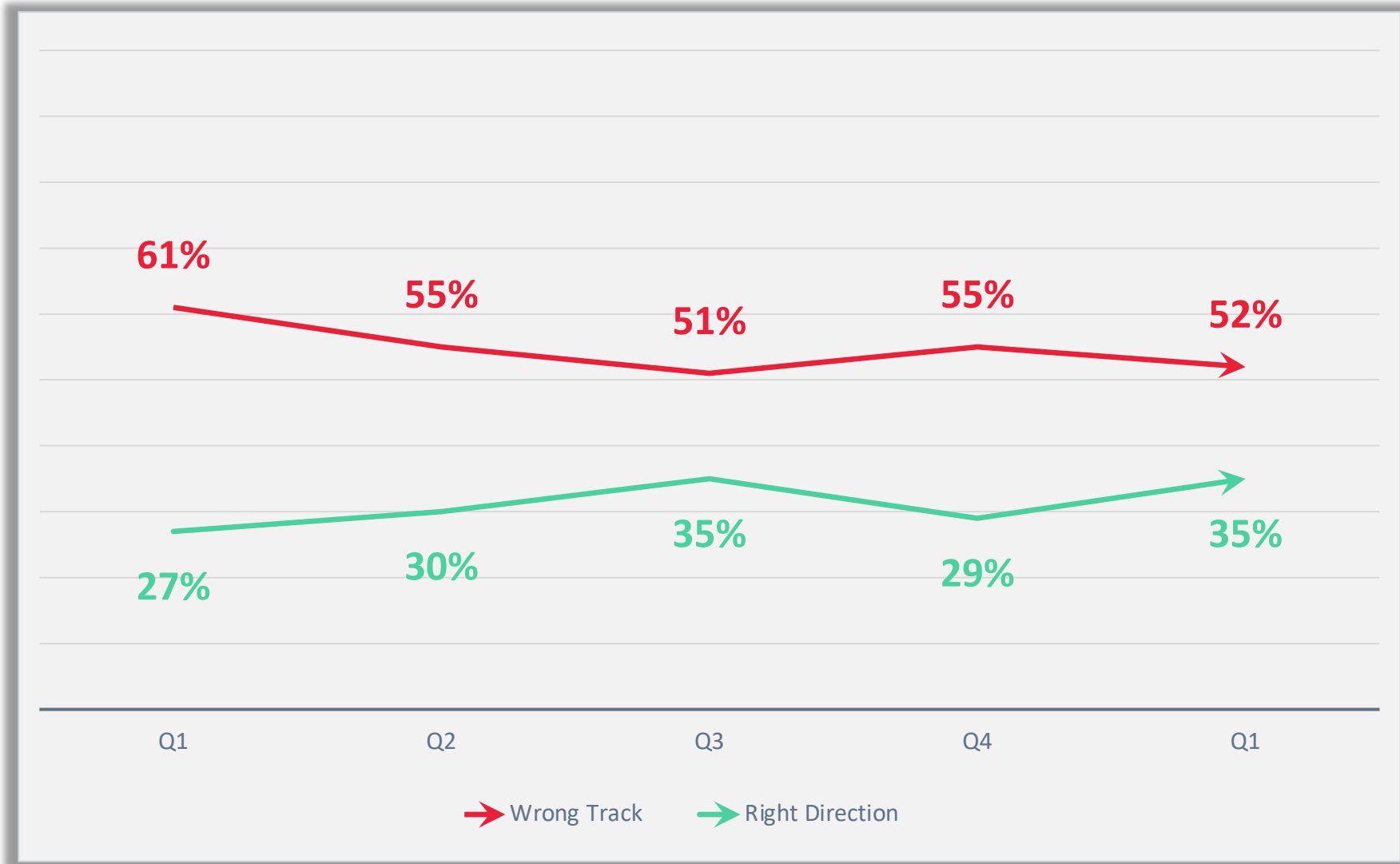
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**Direction of the Country:** Would you say that things in **America** are going in the right direction, or has the country fundamentally gotten off on the wrong track?



Uptick in positive sentiment for the direction of the country since Q4, however, still over two-thirds of Pennsylvanians believe that America has fundamentally gotten off on the wrong track.

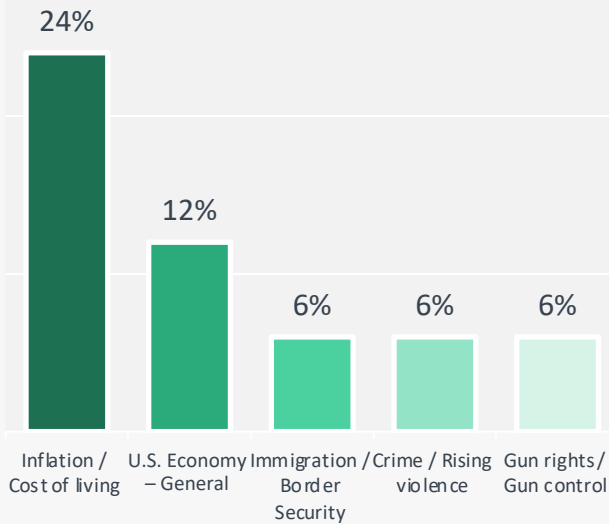
**Direction of the State:** Would you say that things in **Pennsylvania** are going in the right direction, or has the state fundamentally gotten off on the wrong track?



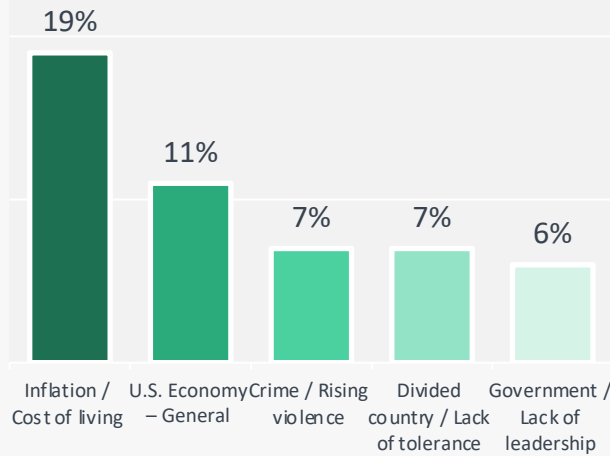
Similar to late summer/early fall of last year; just over half of Pennsylvanians believe the Commonwealth has fundamentally gotten off on the wrong track, with just over a third of respondents saying we're headed in the right direction.

**2023 (National) Most Important Problem:** Please rank the three most important problems facing the country today, with 1 being the most important problem facing the country.  
(Top 5 Rank 1 responses)

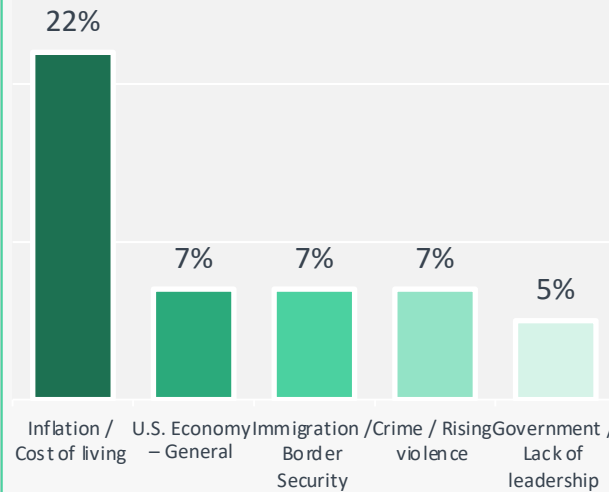
Q1



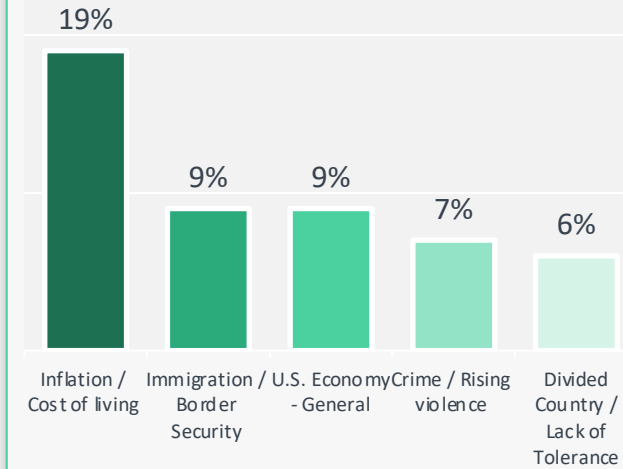
Q2



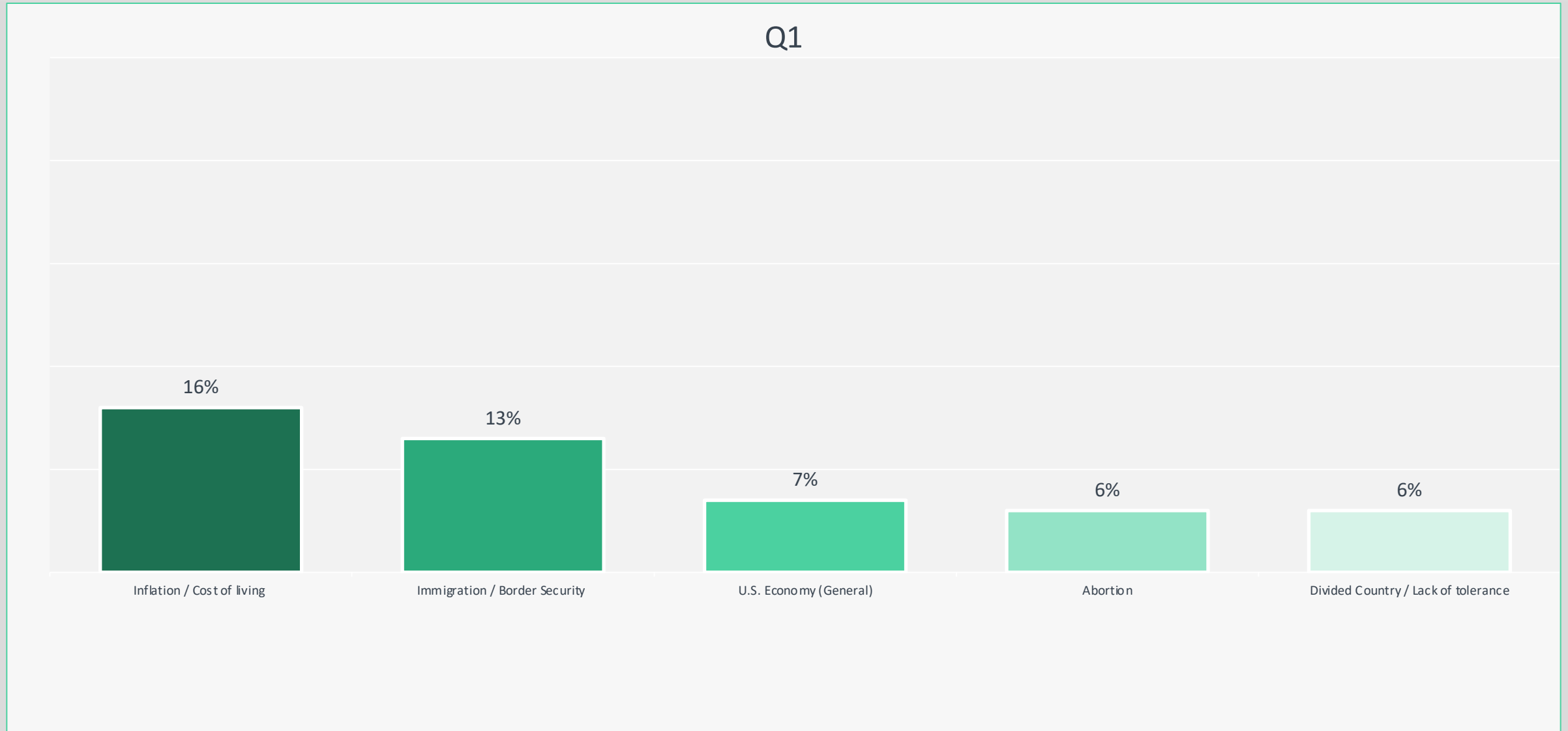
Q3



Q4

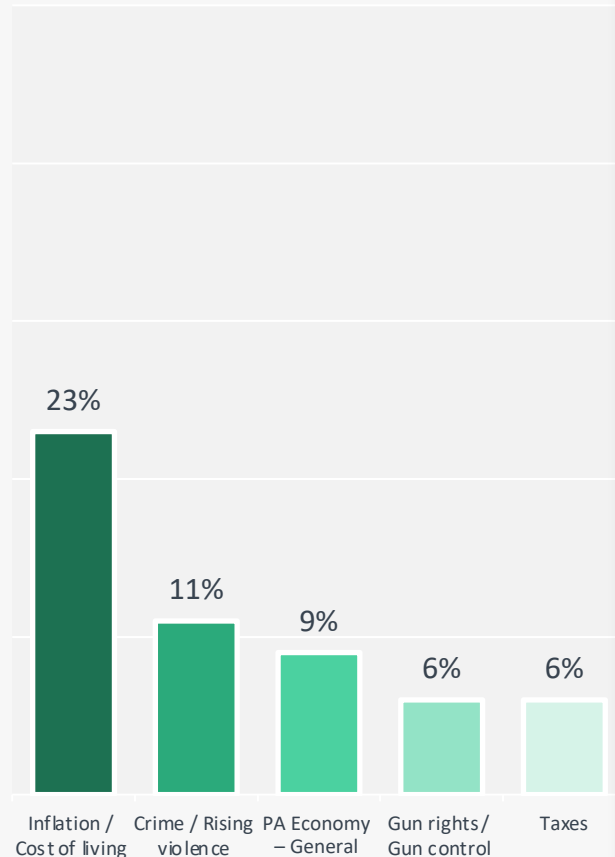


**2024 (National) Most Important Problem:** Please rank the three most important problems facing the country today, with 1 being the most important problem facing the country.  
(Top 5 Rank 1 responses)

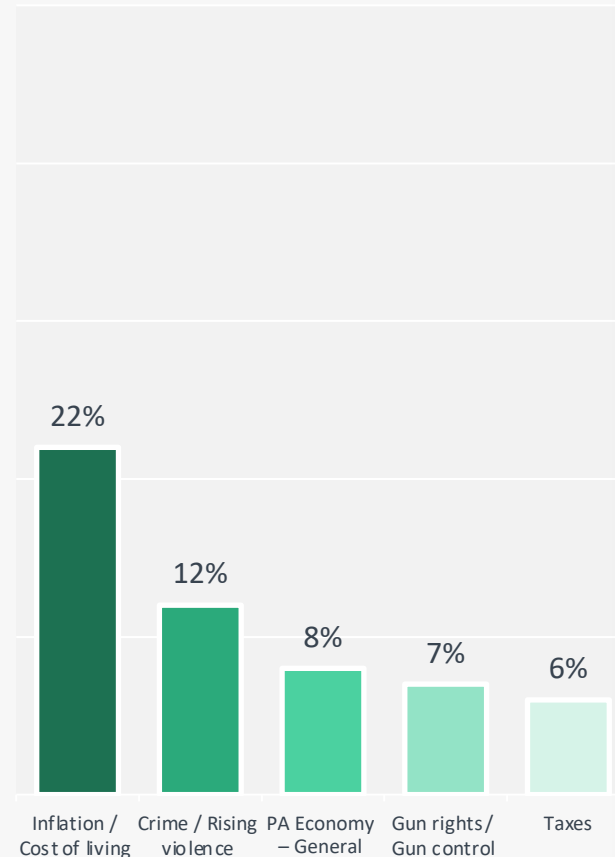


**2023 (PA) Most Important Problem:** Please rank the three most important problems facing Pennsylvania today, with 1 being the most important problem facing the country.  
 (Top 5 Rank 1 responses)

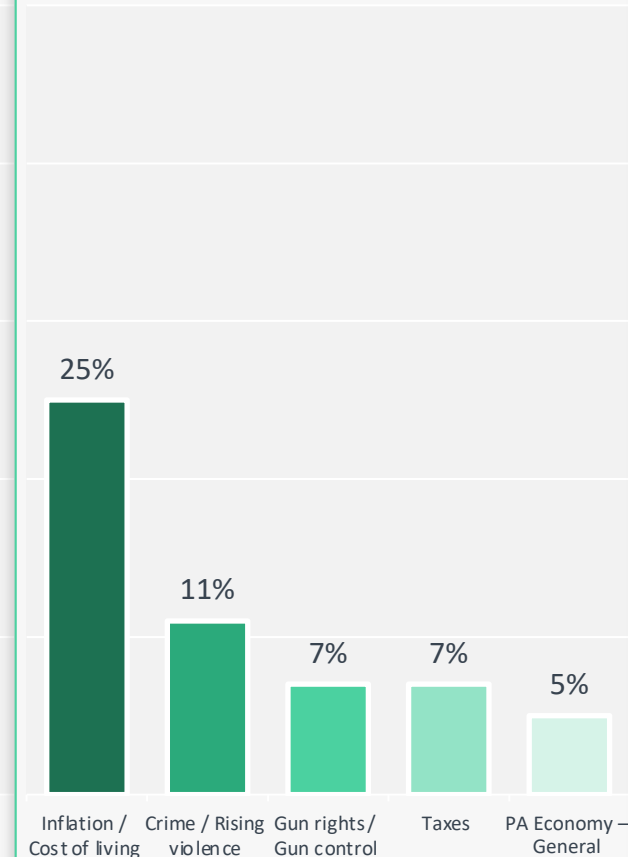
Q1



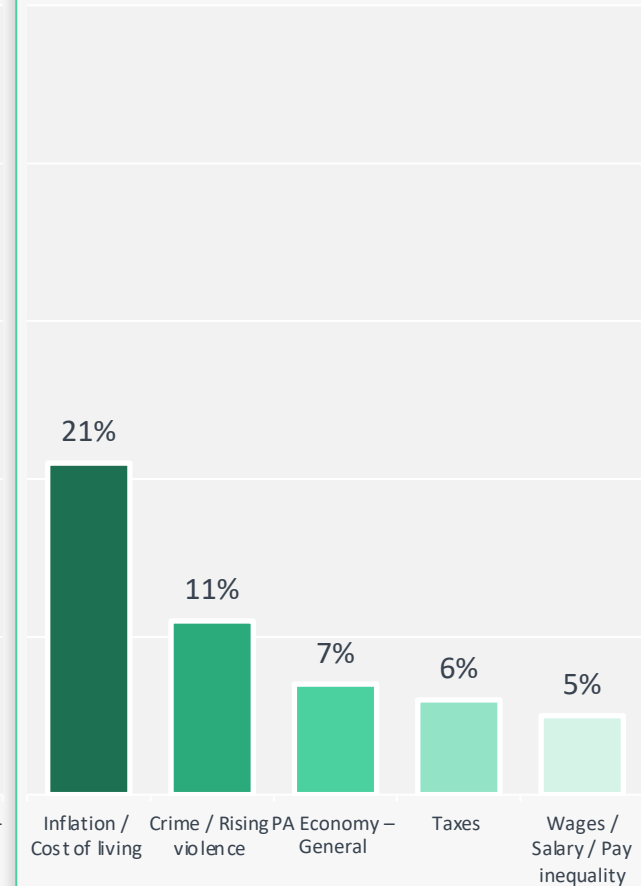
Q2



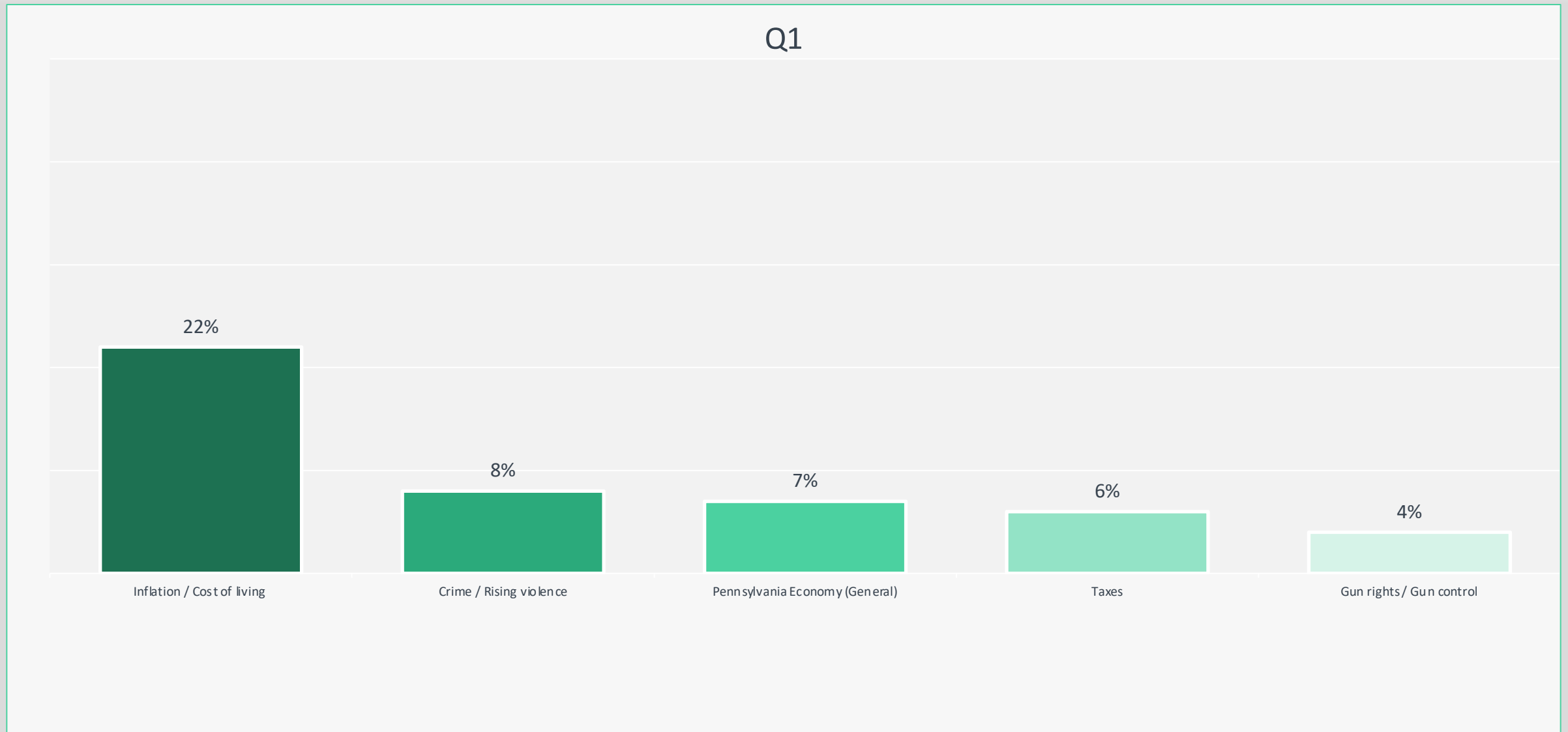
Q3



Q4



**2024 (PA) Most Important Problem:** Please rank the three most important problems facing Pennsylvania today, with 1 being the most important problem facing the country.  
(Top 5 Rank 1 responses)

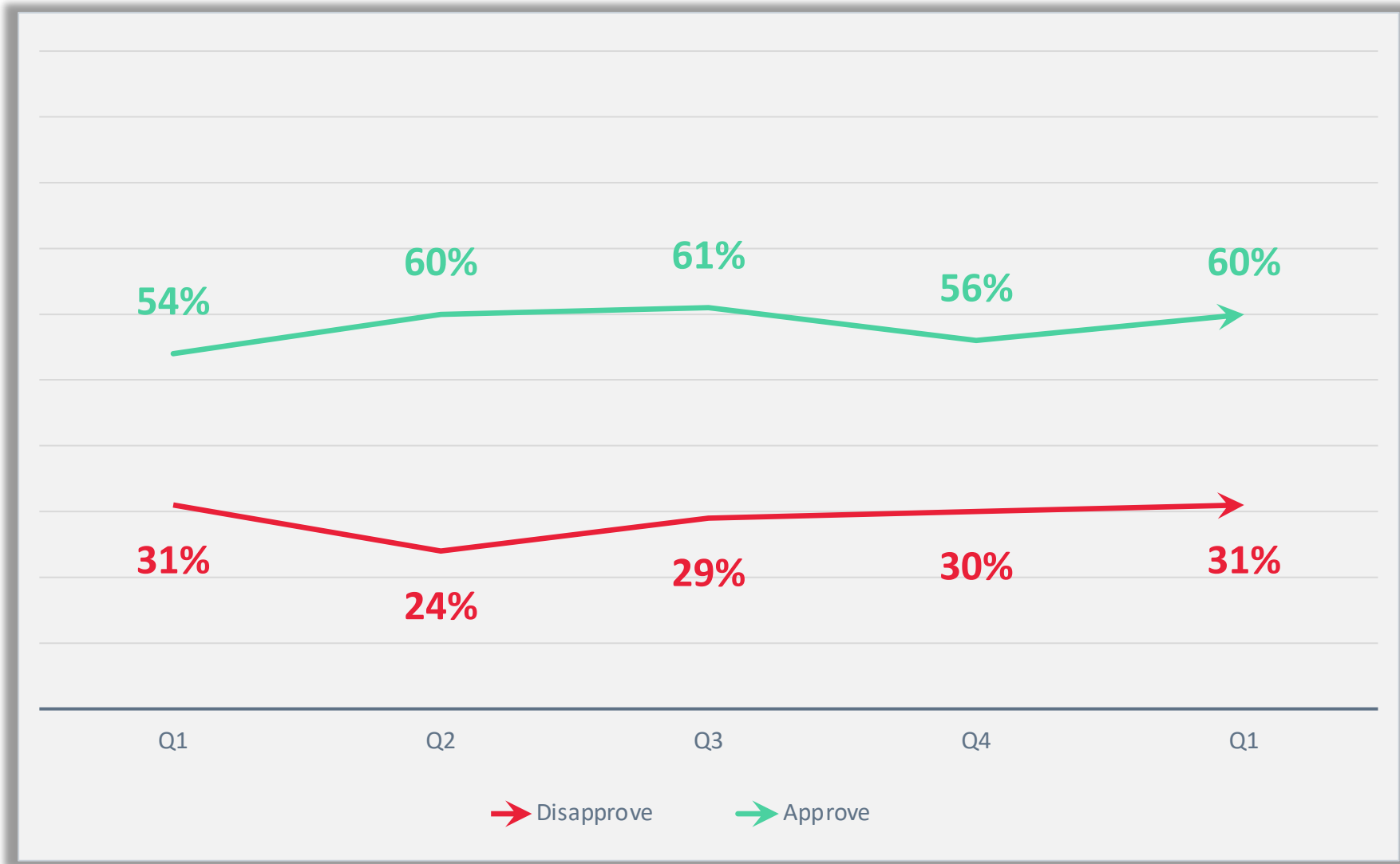




# Pennsylvania Officials Job Approval and Favorability Series

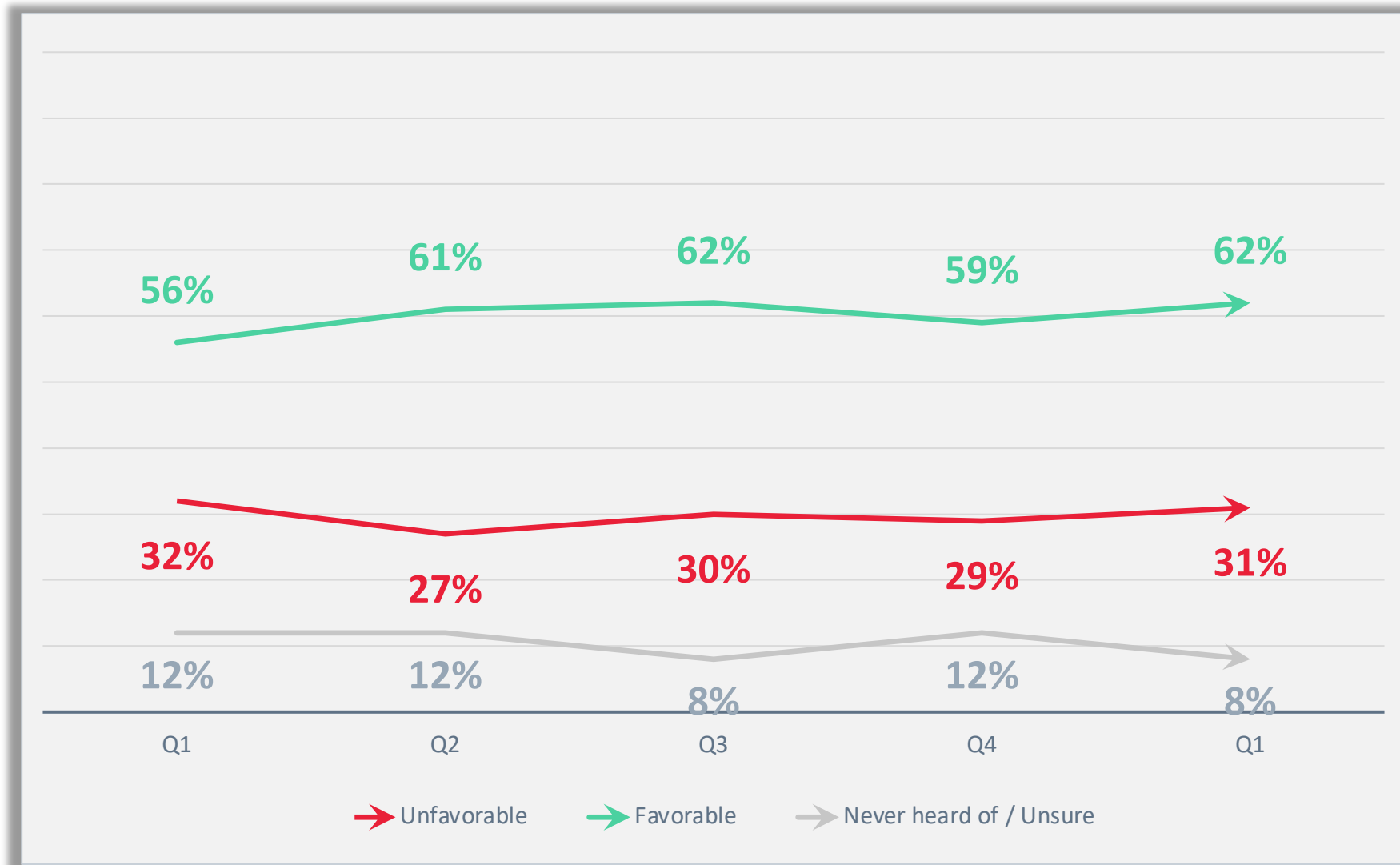
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# Shapiro Job Approval: Do you approve or disapprove of the job Governor Josh Shapiro is doing?



Governor Shapiro's approval rating continues to hover around the 60% mark, though those who disapprove is up to the highest point since Q1 2023.

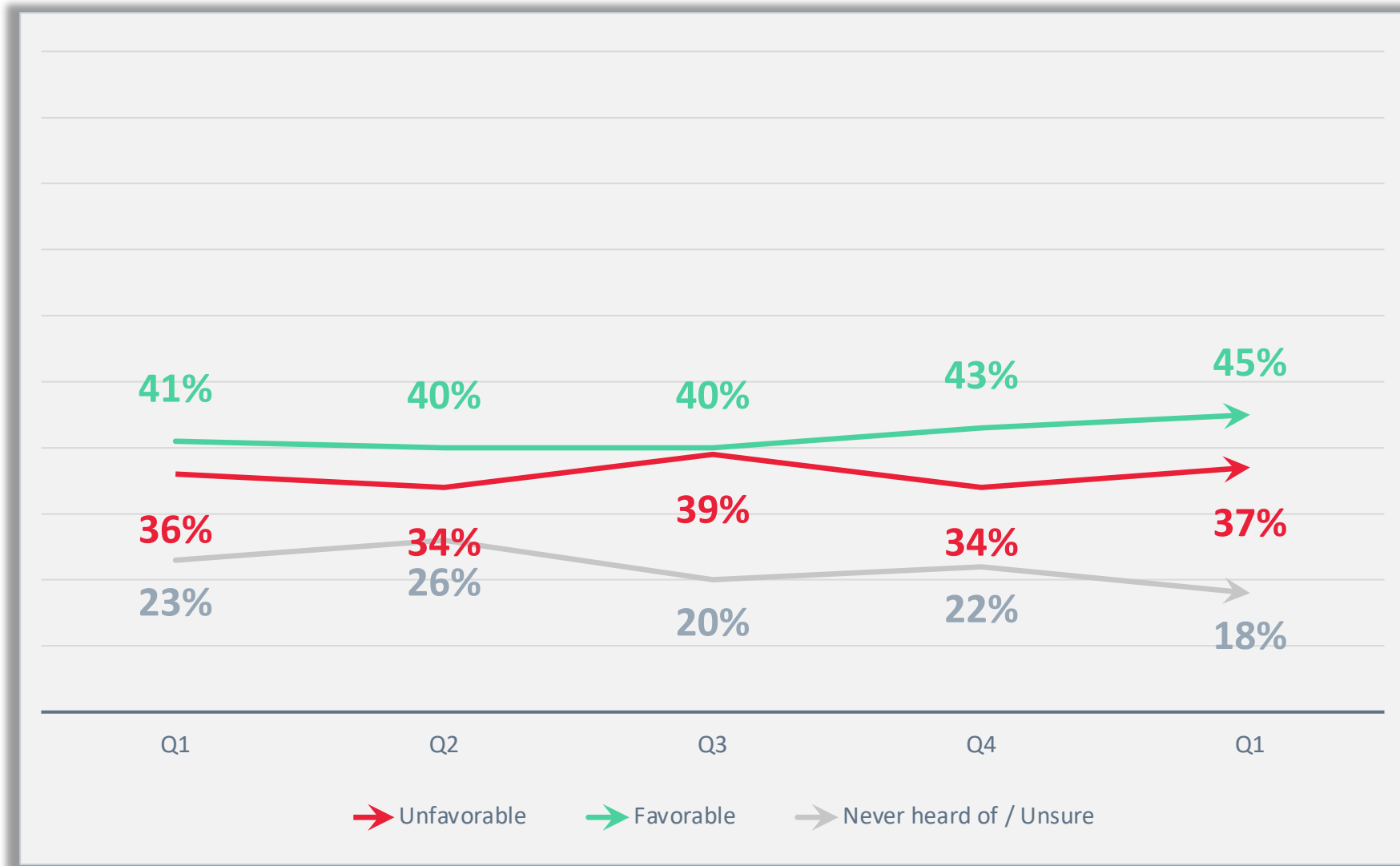
# Governor Josh Shapiro Favorability



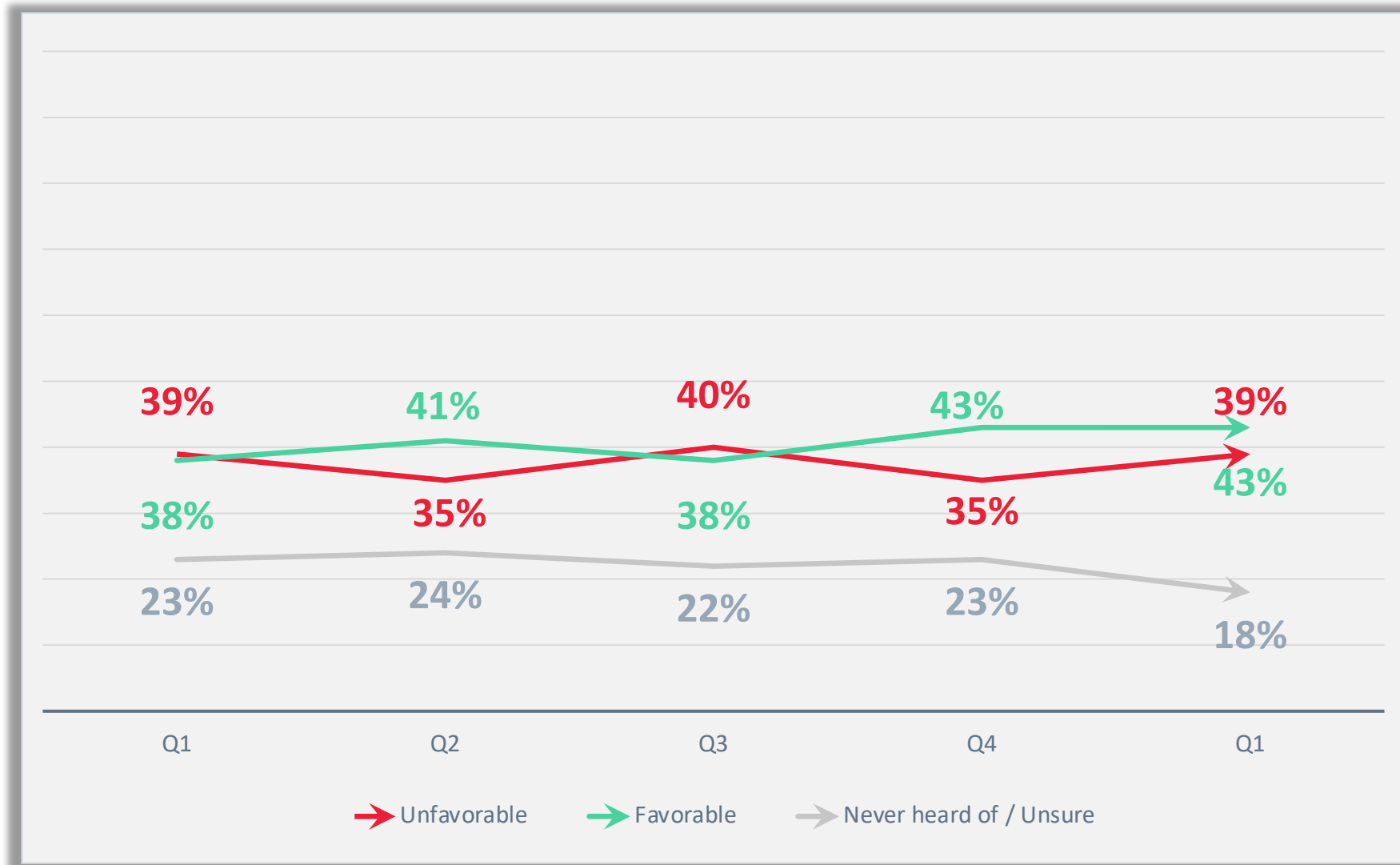
# Pennsylvania Entities Favorability Series

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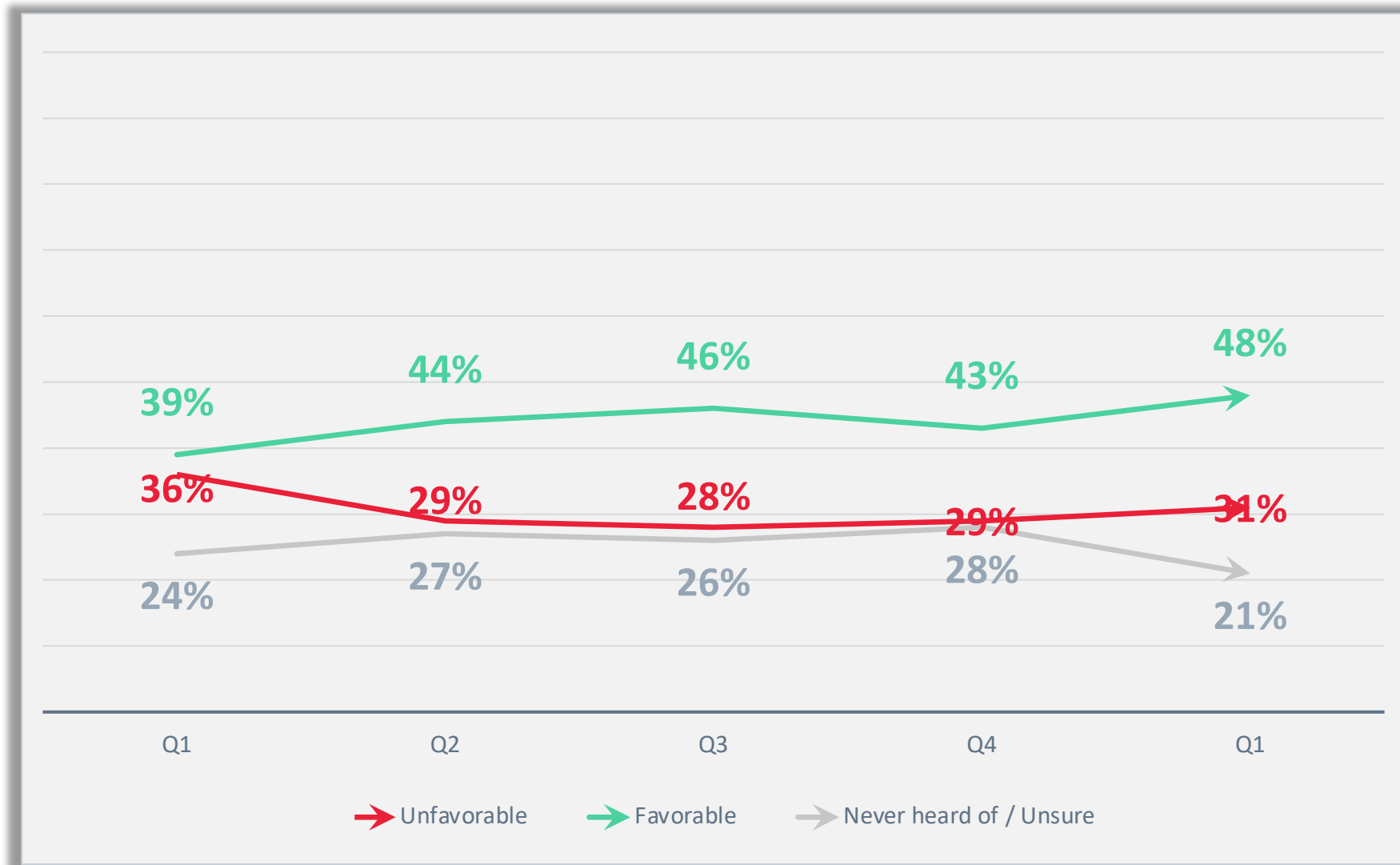
# PA House of Representatives Favorability



# PA State Senate Favorability



# PA Supreme Court Favorability

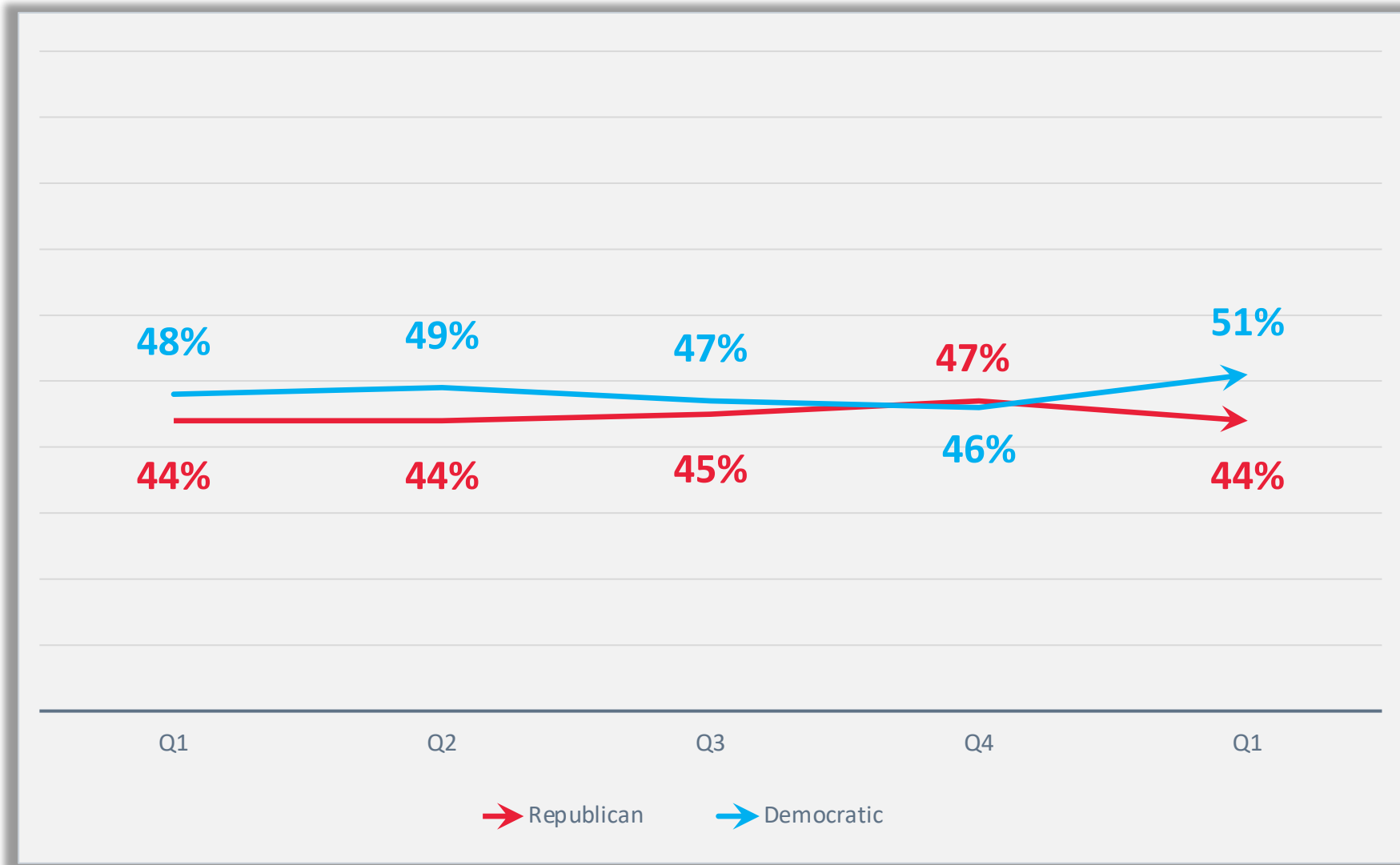


# Federal Electoral Series

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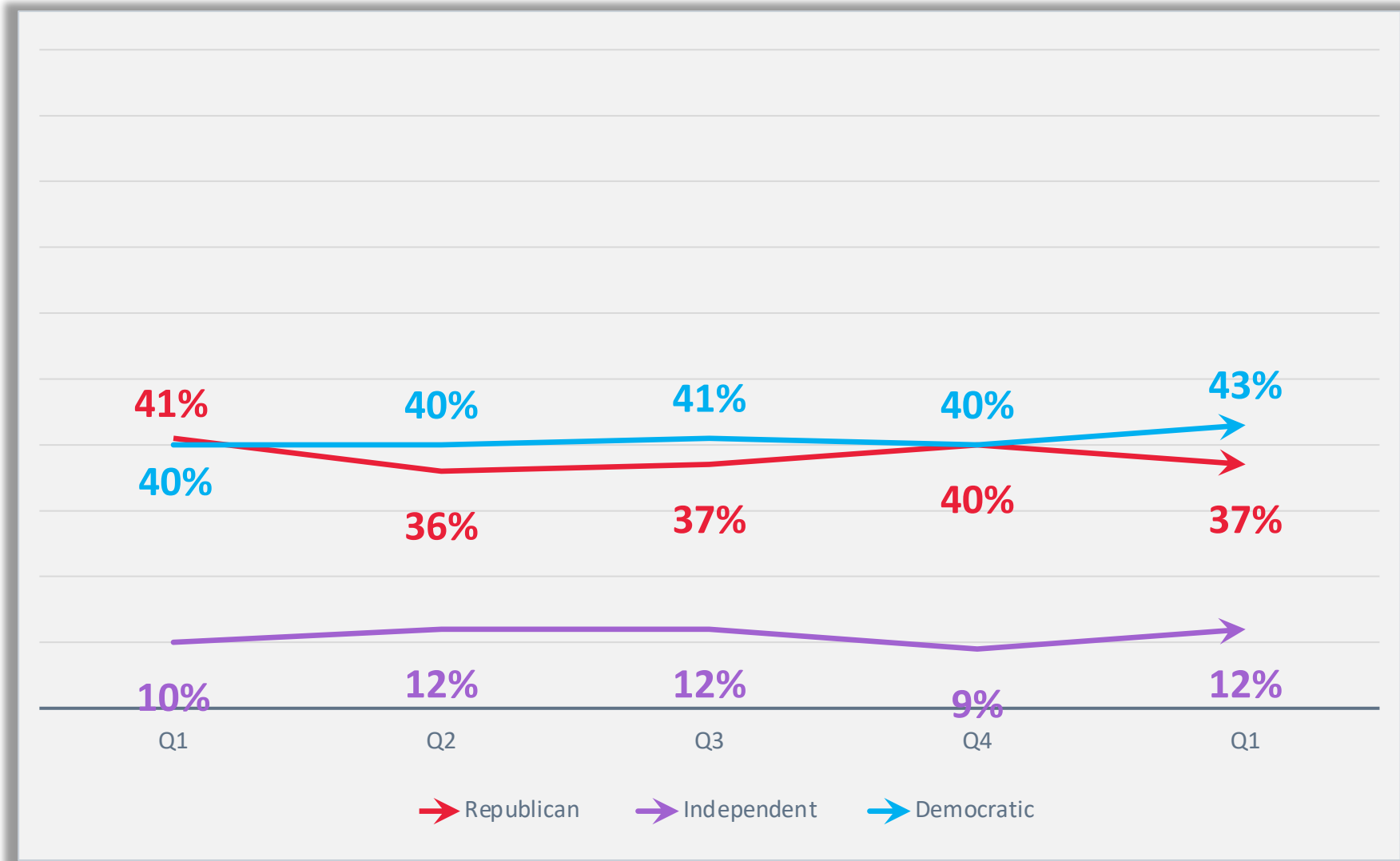


**Generic Presidential Ballot:** If the 2024 Presidential elections were held today, how would you vote if your options were between a Republican or Democratic candidate?



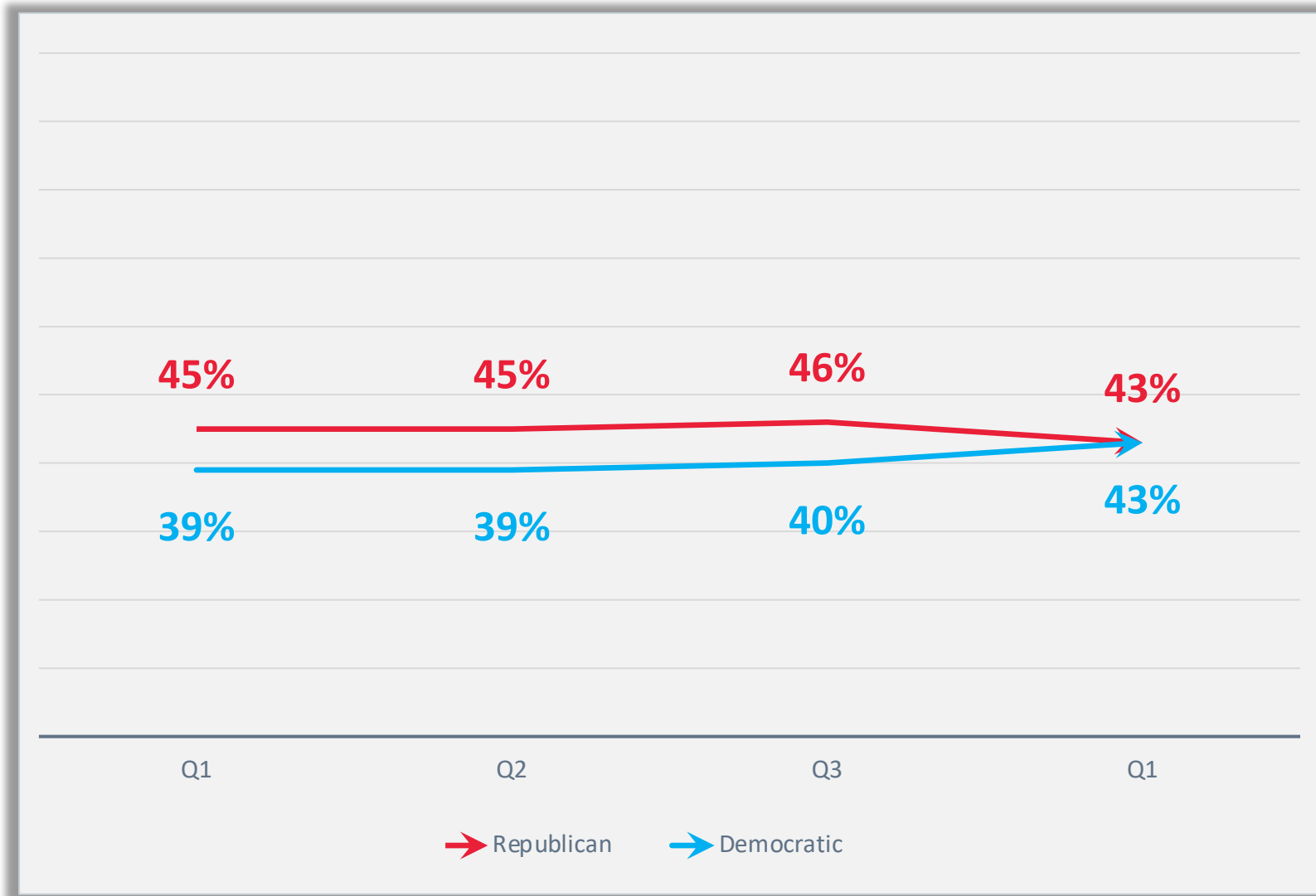
While at the height of primary campaigning (Q4) the generic Republican candidate slightly outpaced the Democratic candidate, Q1 see's the generic Democrat regain their lead over Republicans.

# Best Candidate: Which of the following do you think would be the best candidate to represent you and your neighbors in Congress?



The generic Democratic congressional candidate also saw gains in Q1 2024 – now leading the generic Republican candidate by 6 points.

# Economic Policies: Which political party's policies do you think are better for the economy?

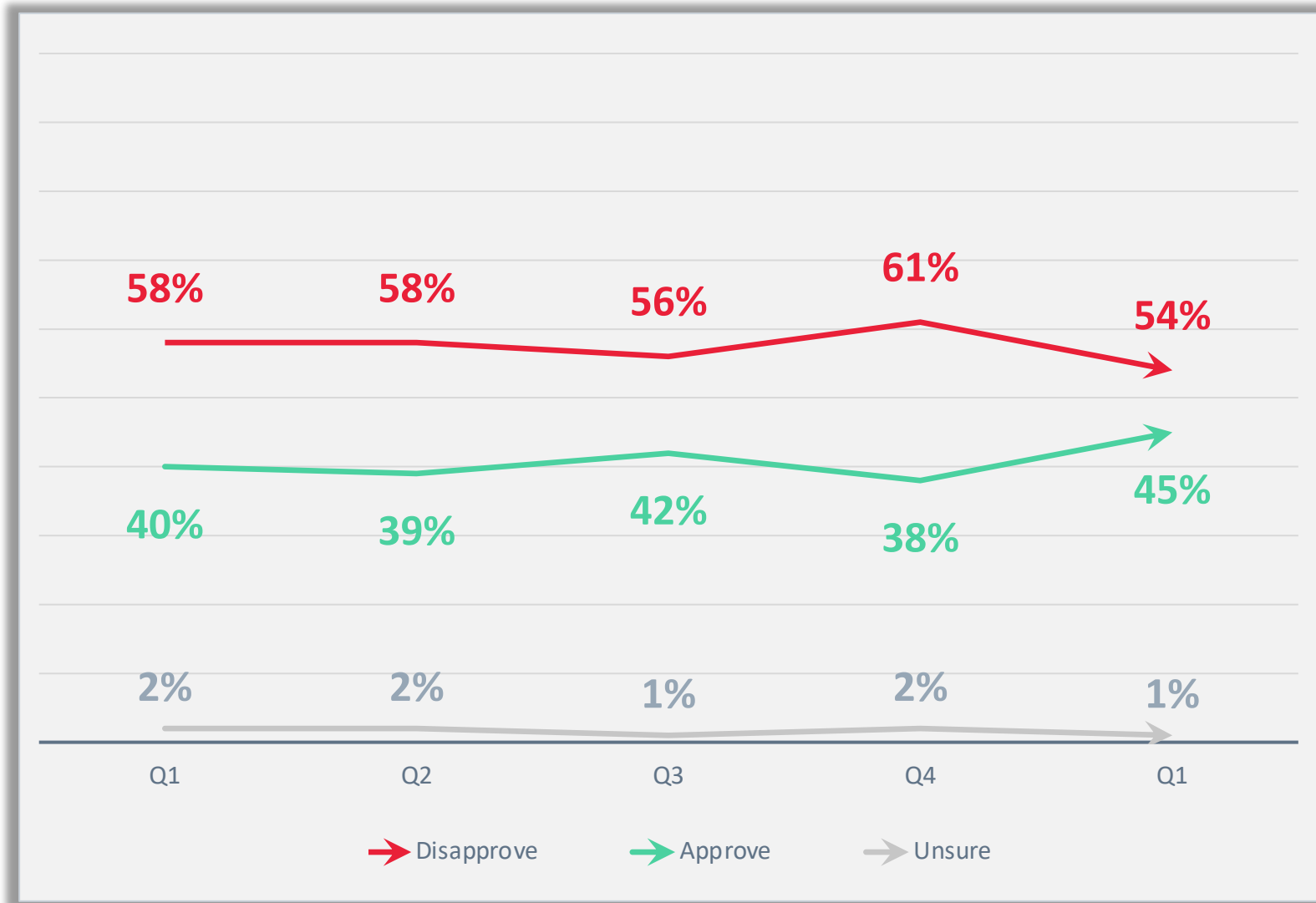


Sentiment regarding which political party's policies would do better for the economy have narrowed to 'even' since Q3 of last year.

# Federal Officials Job Approval and Favorability

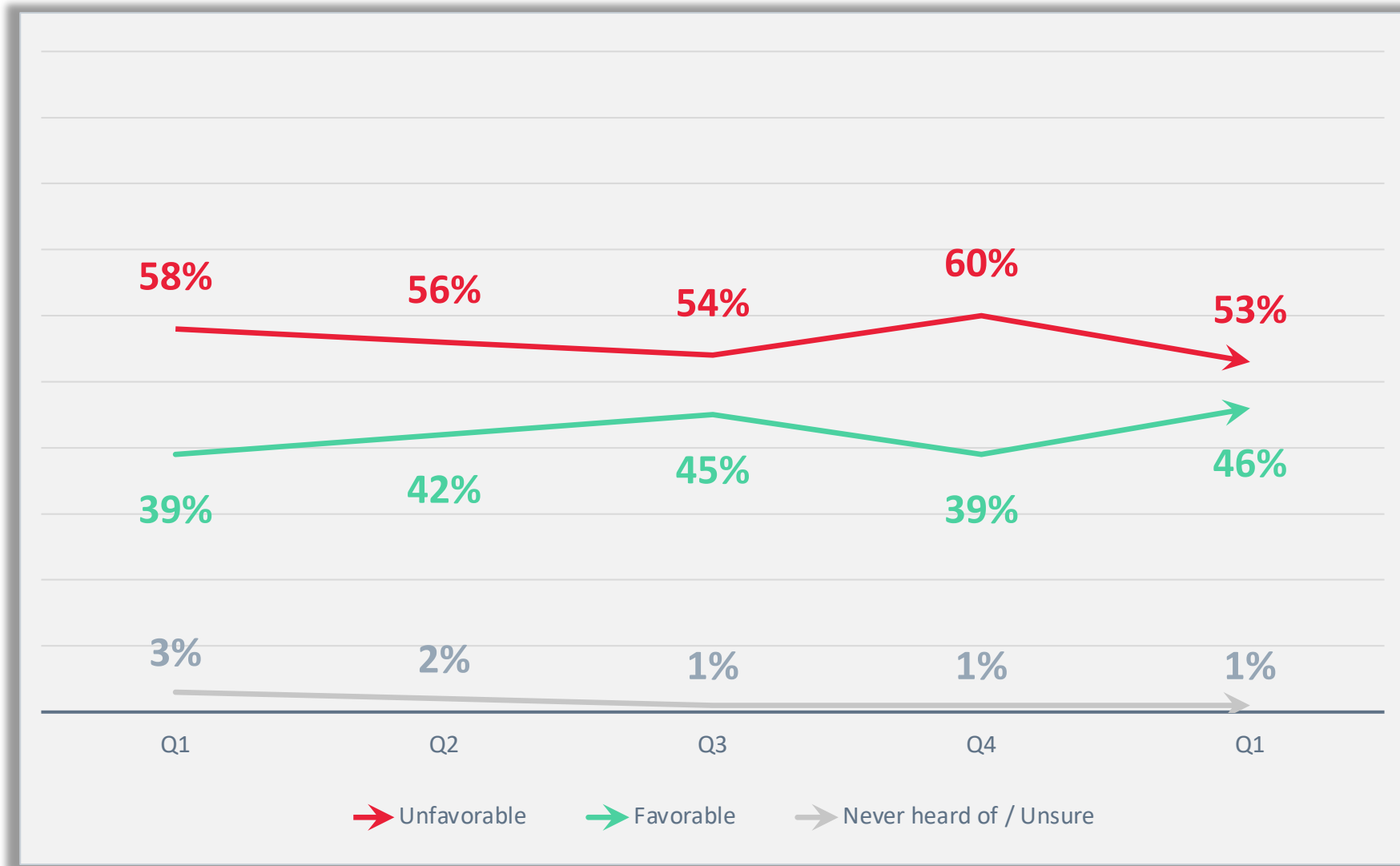
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# President Joe Biden Job Approval

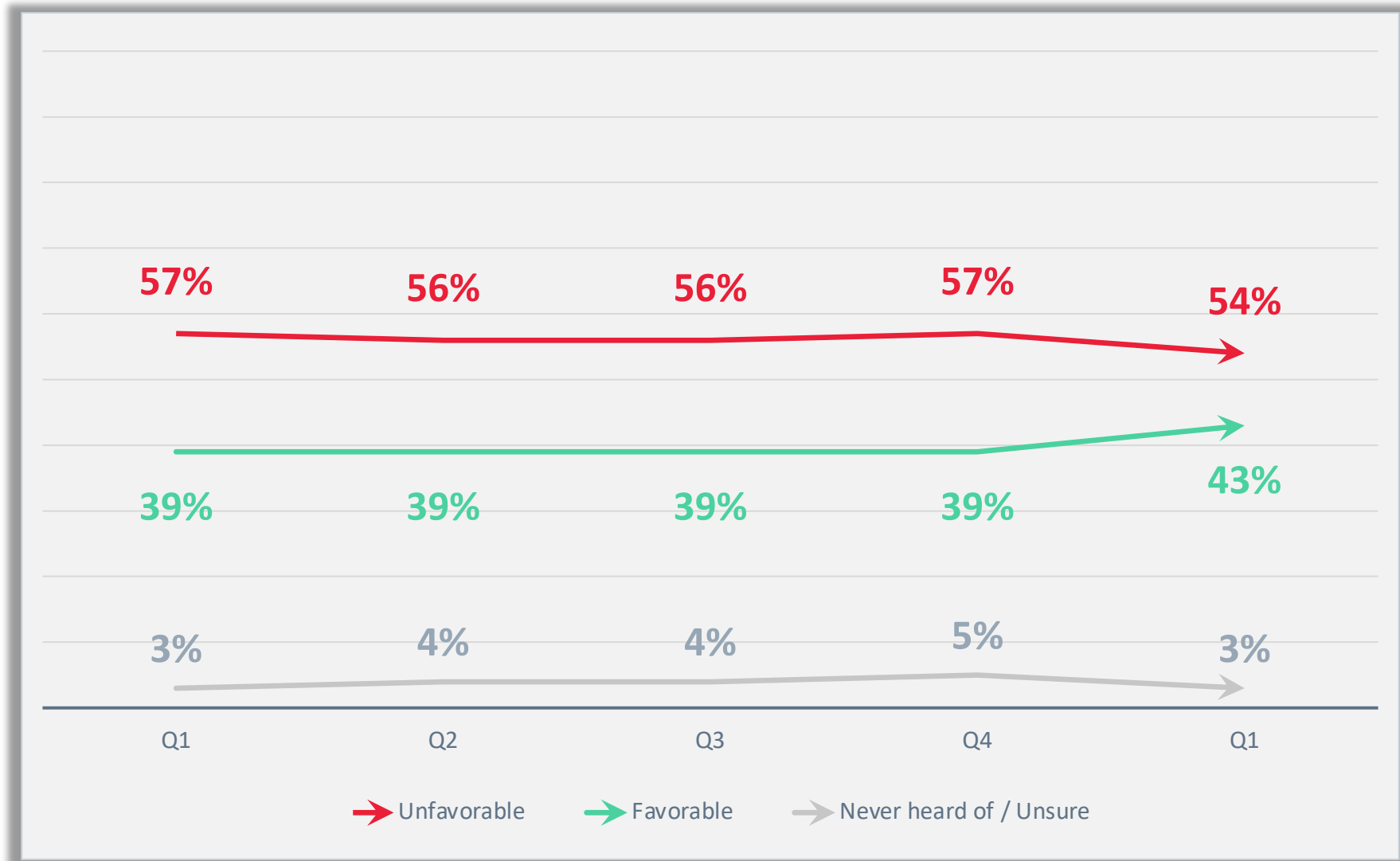


While the President's job approval is still underwater by a 9-point margin, with over half of Pennsylvania residents *disapproving* of the job he is doing, Q1 marks his best job approval marks of the Common Ground series.

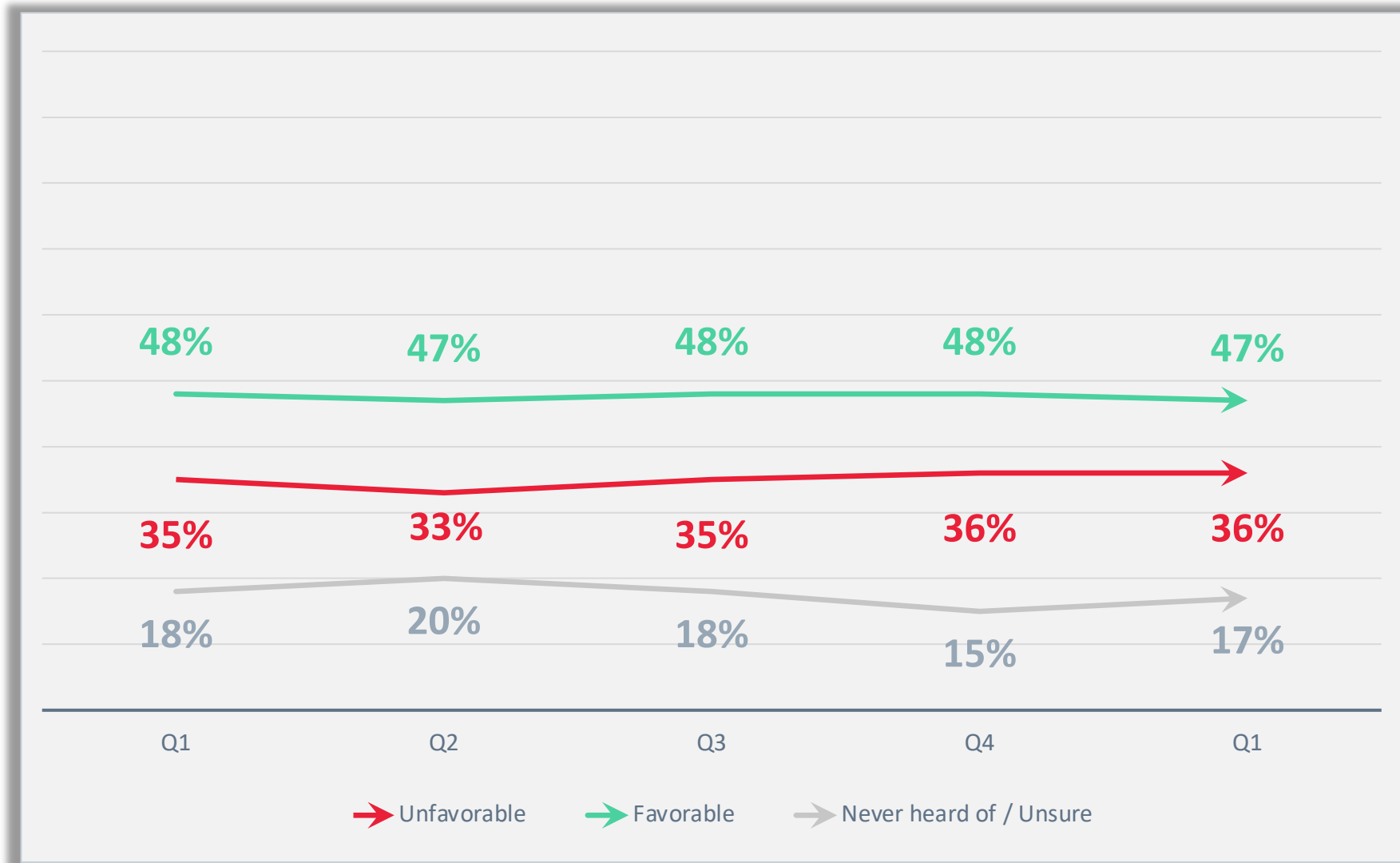
# President Joe Biden Favorability



# Vice President Kamala Harris Favorability

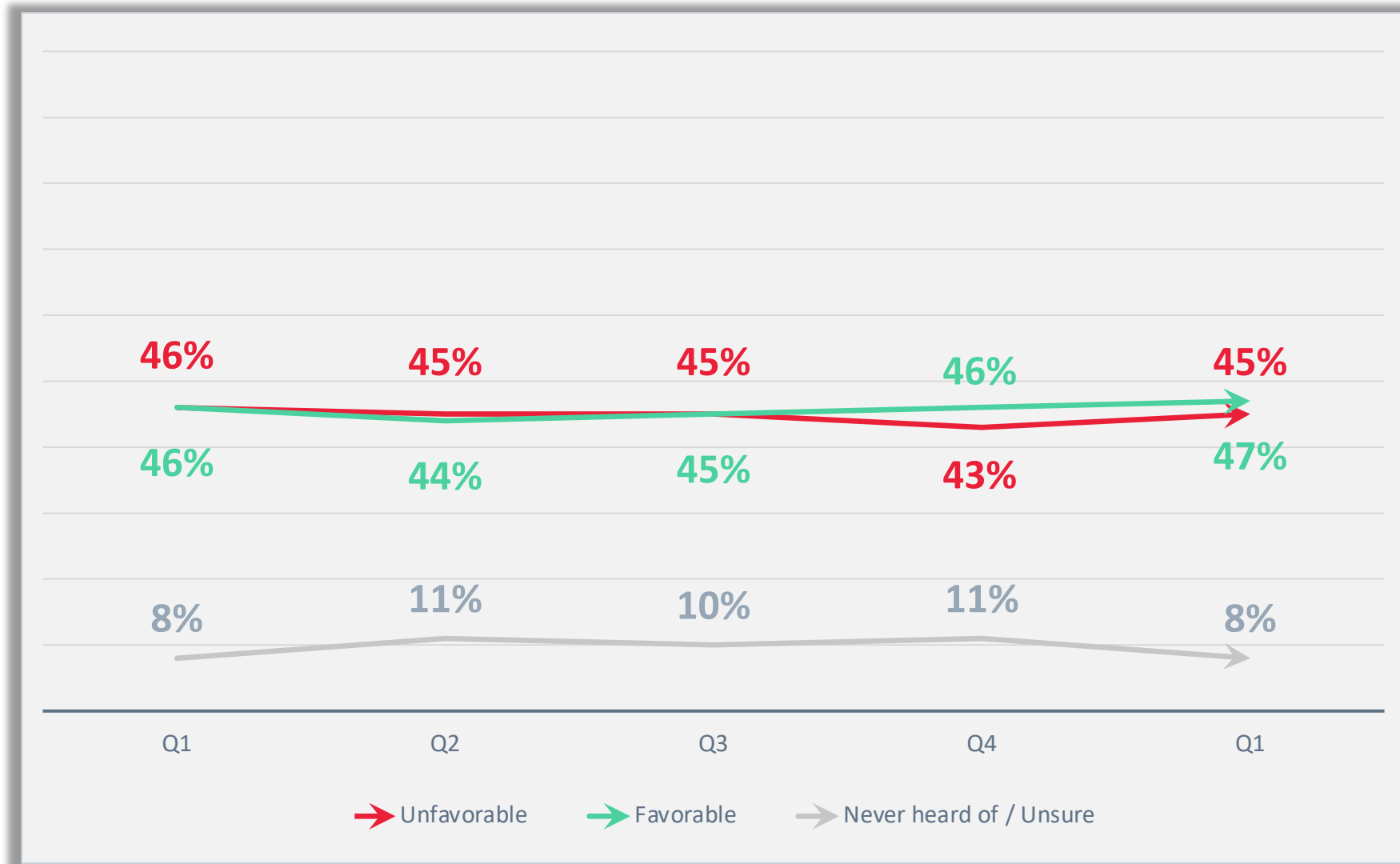


# U.S. Senator Bob Casey Favorability





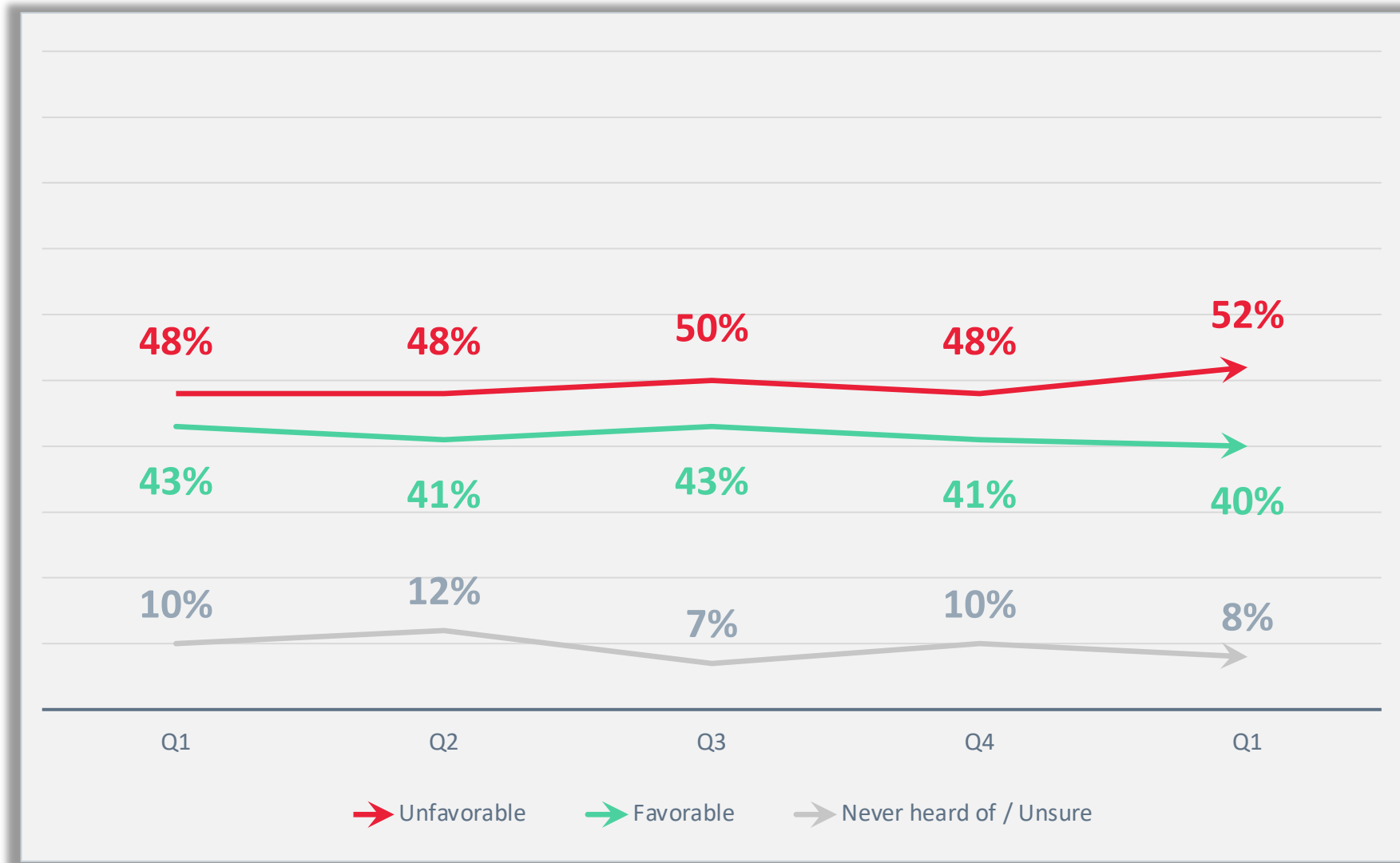
# U.S. Senator John Fetterman Favorability



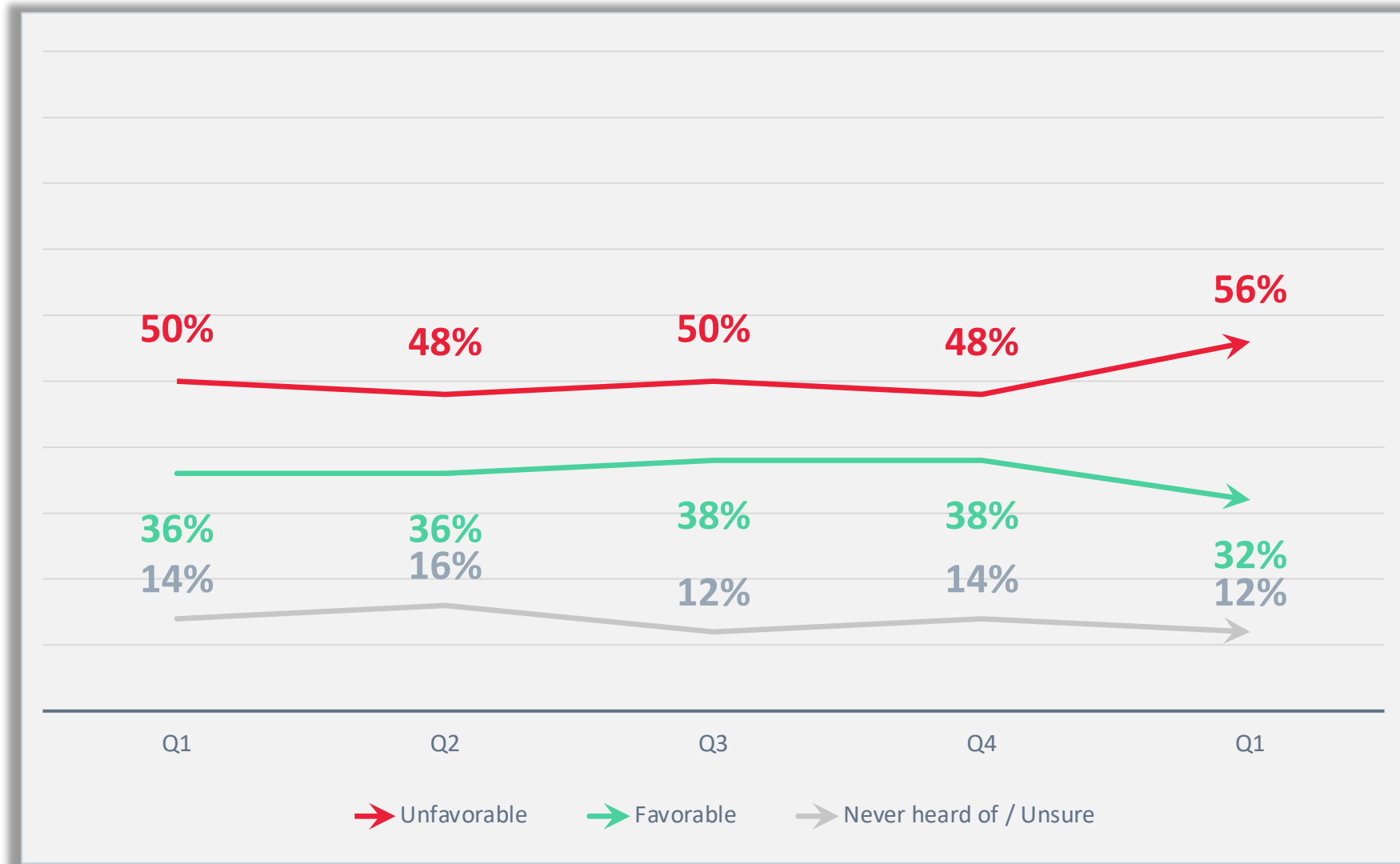
# Federal Entity Favorability

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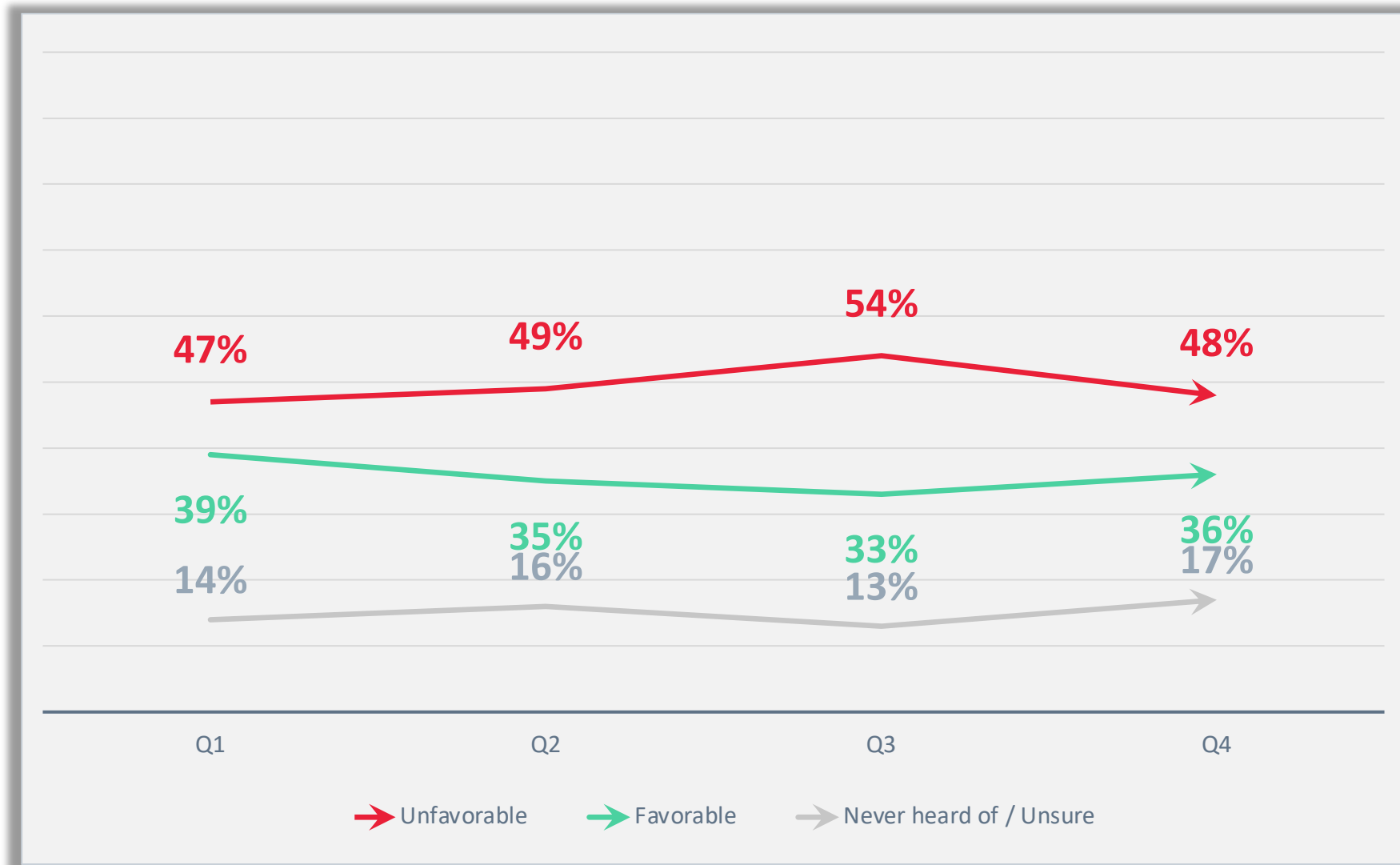
# U.S. Supreme Court Favorability



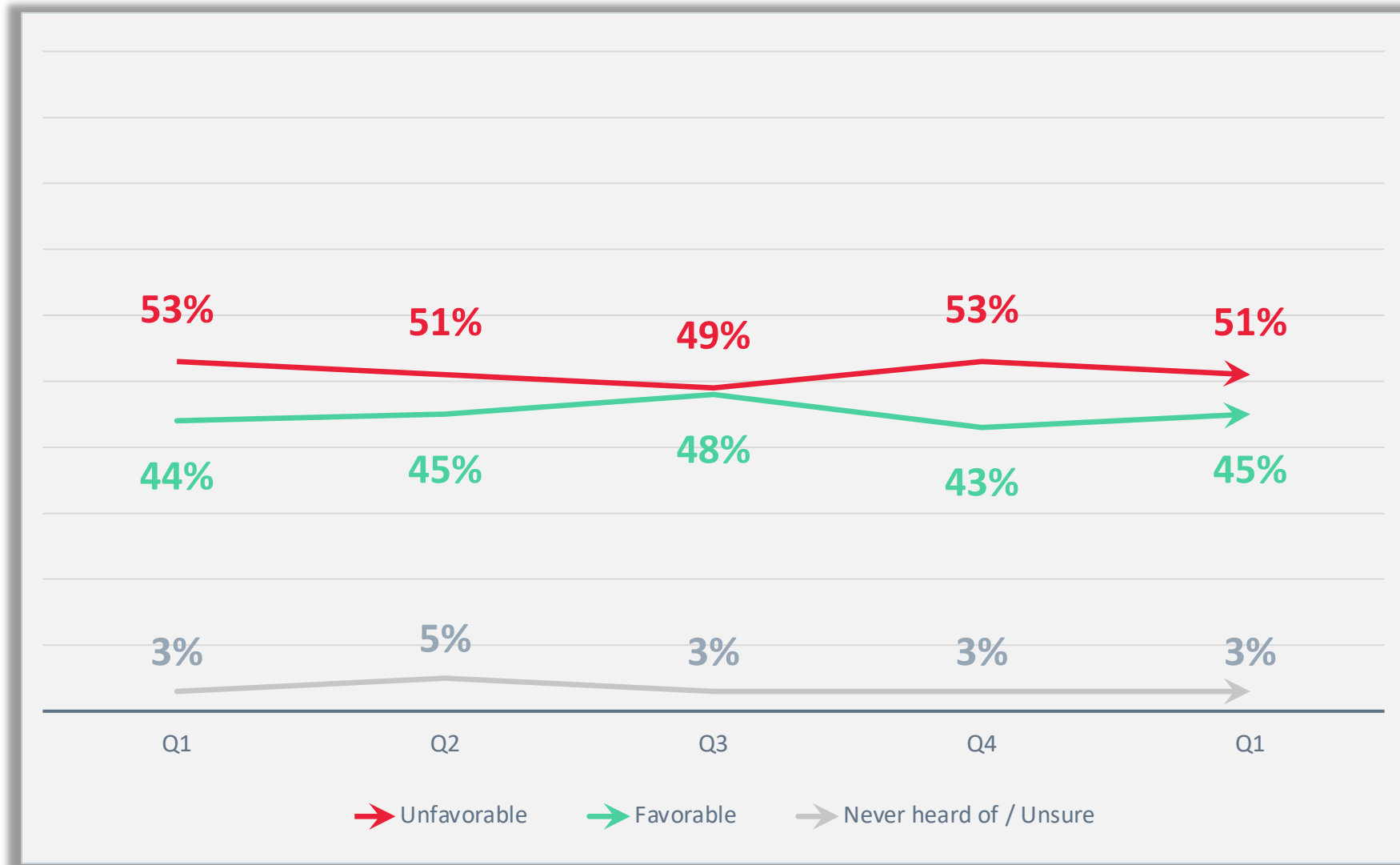
# U.S. Senate Favorability



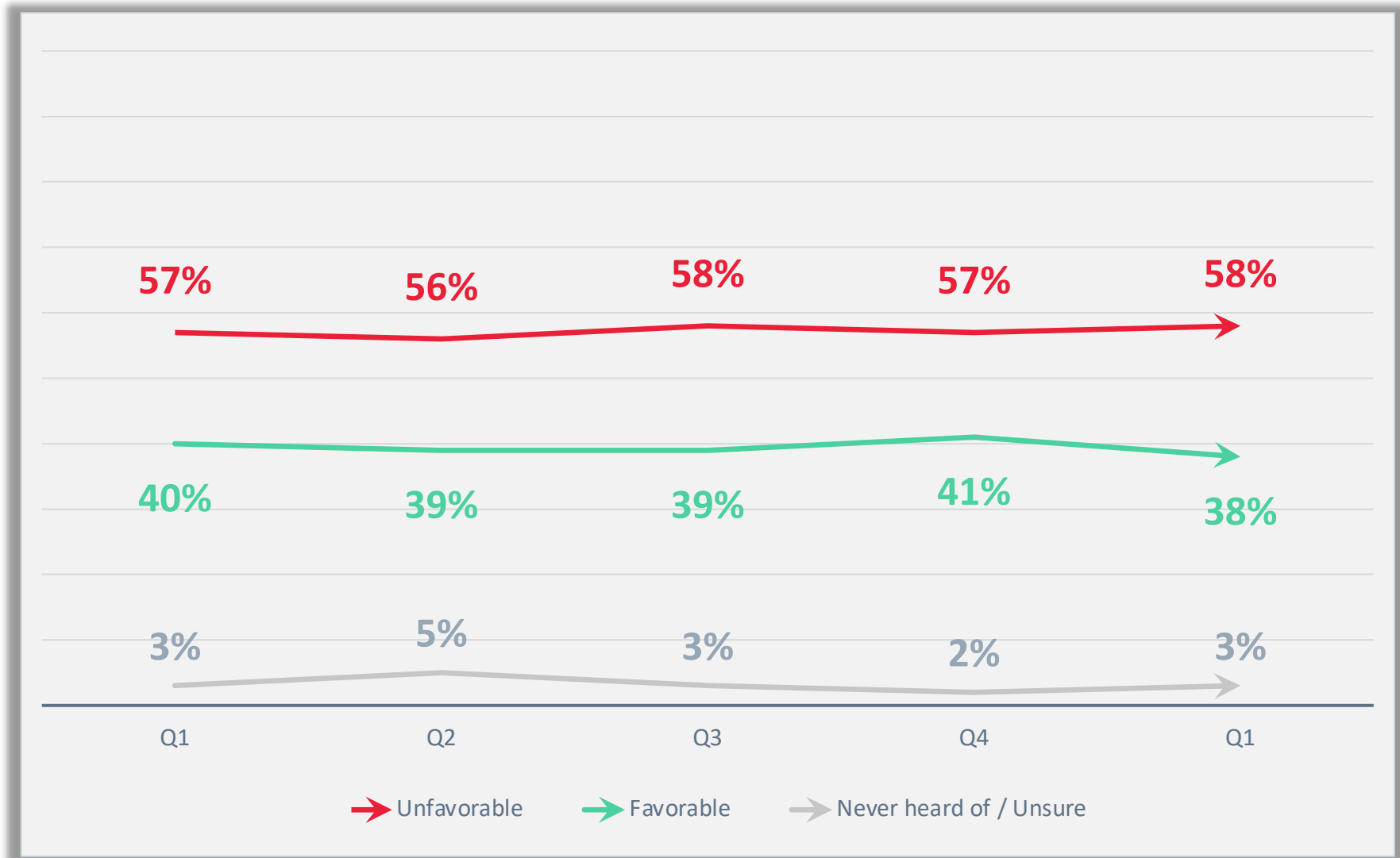
# U.S. House of Representatives Favorability



# The Democratic Party Favorability



# The Republican Party Favorability

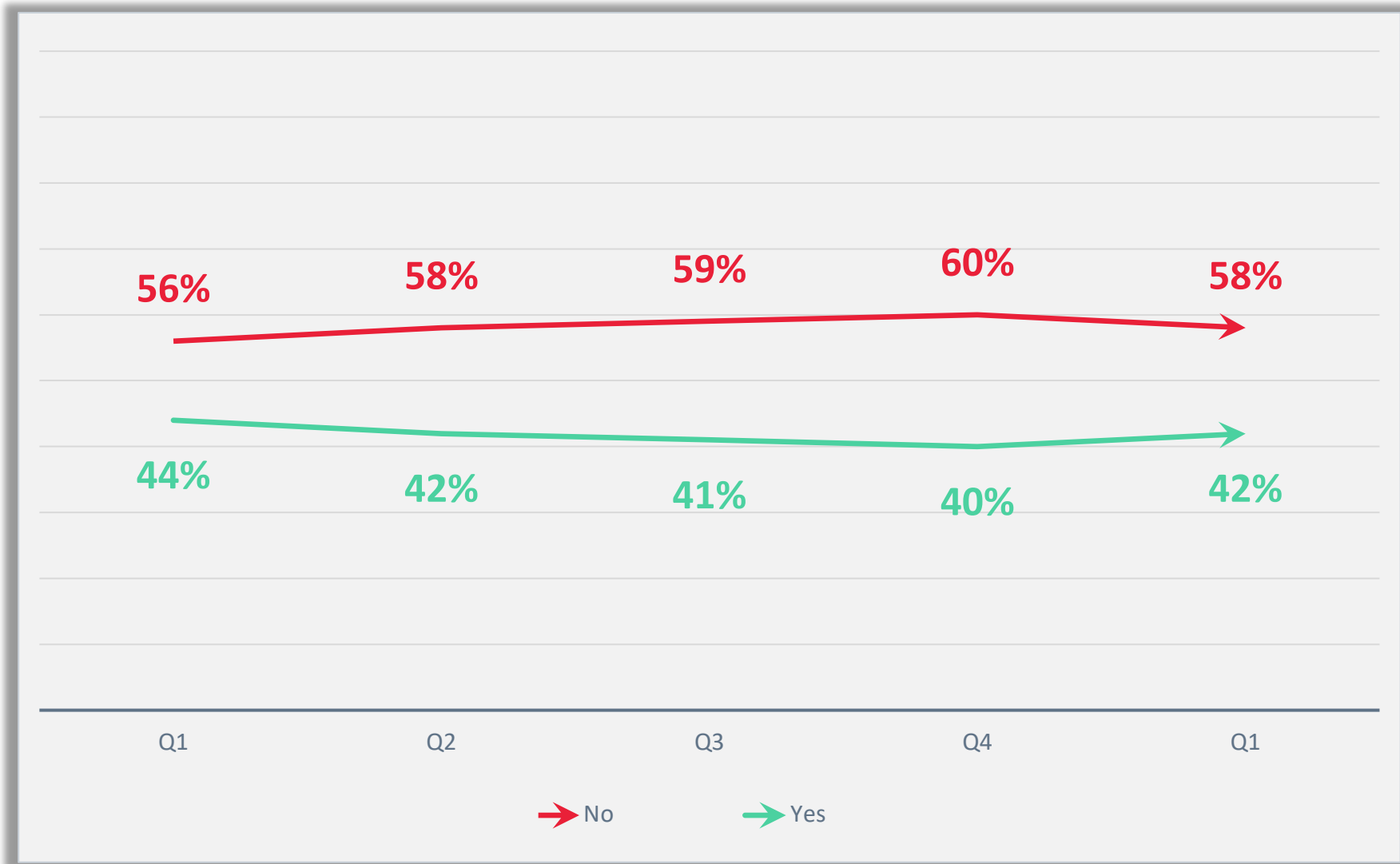


# Economic Series

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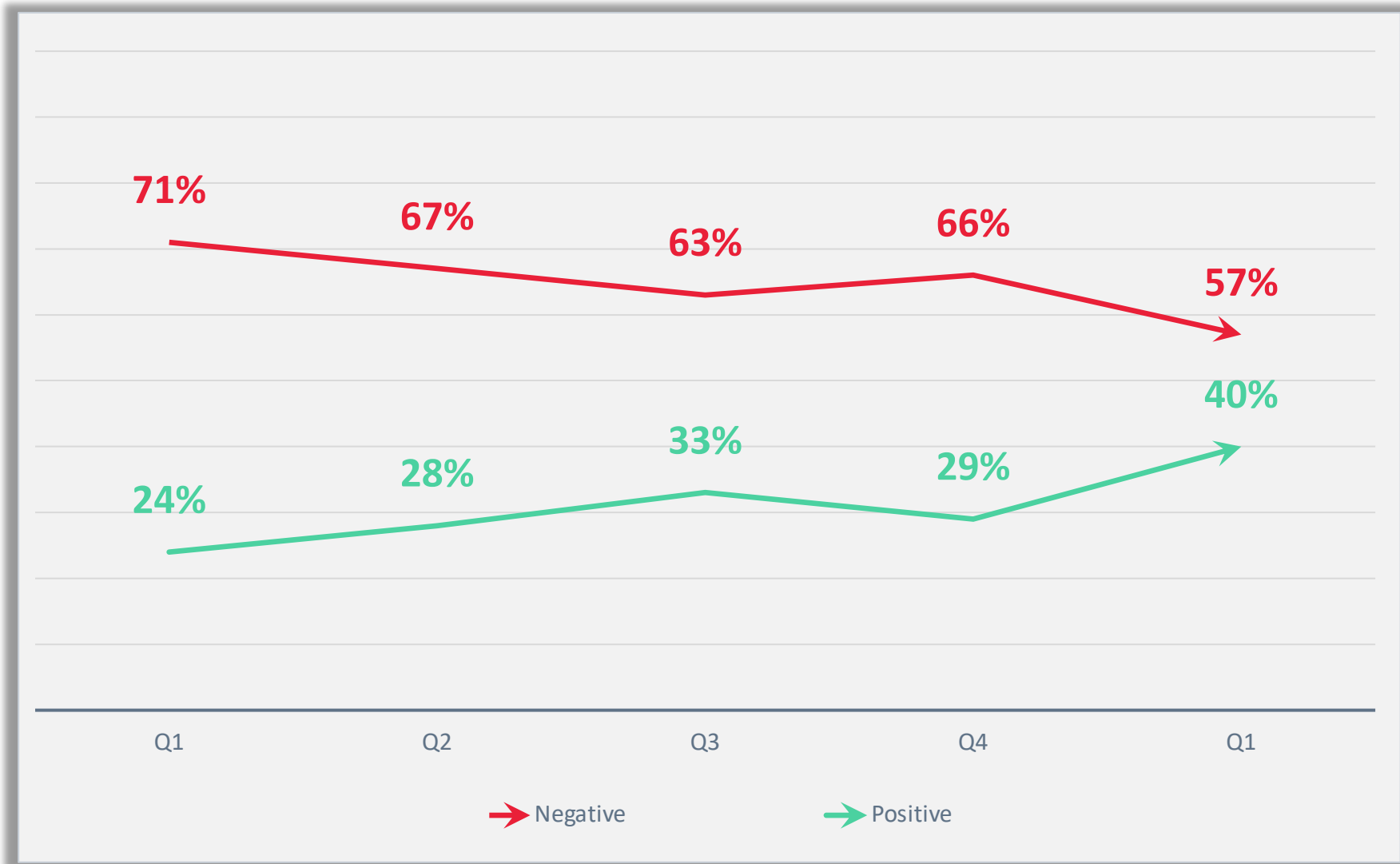


## Thought About Leaving PA: Have you or someone you know thought about leaving Pennsylvania for a different state due to Pennsylvania's policies?



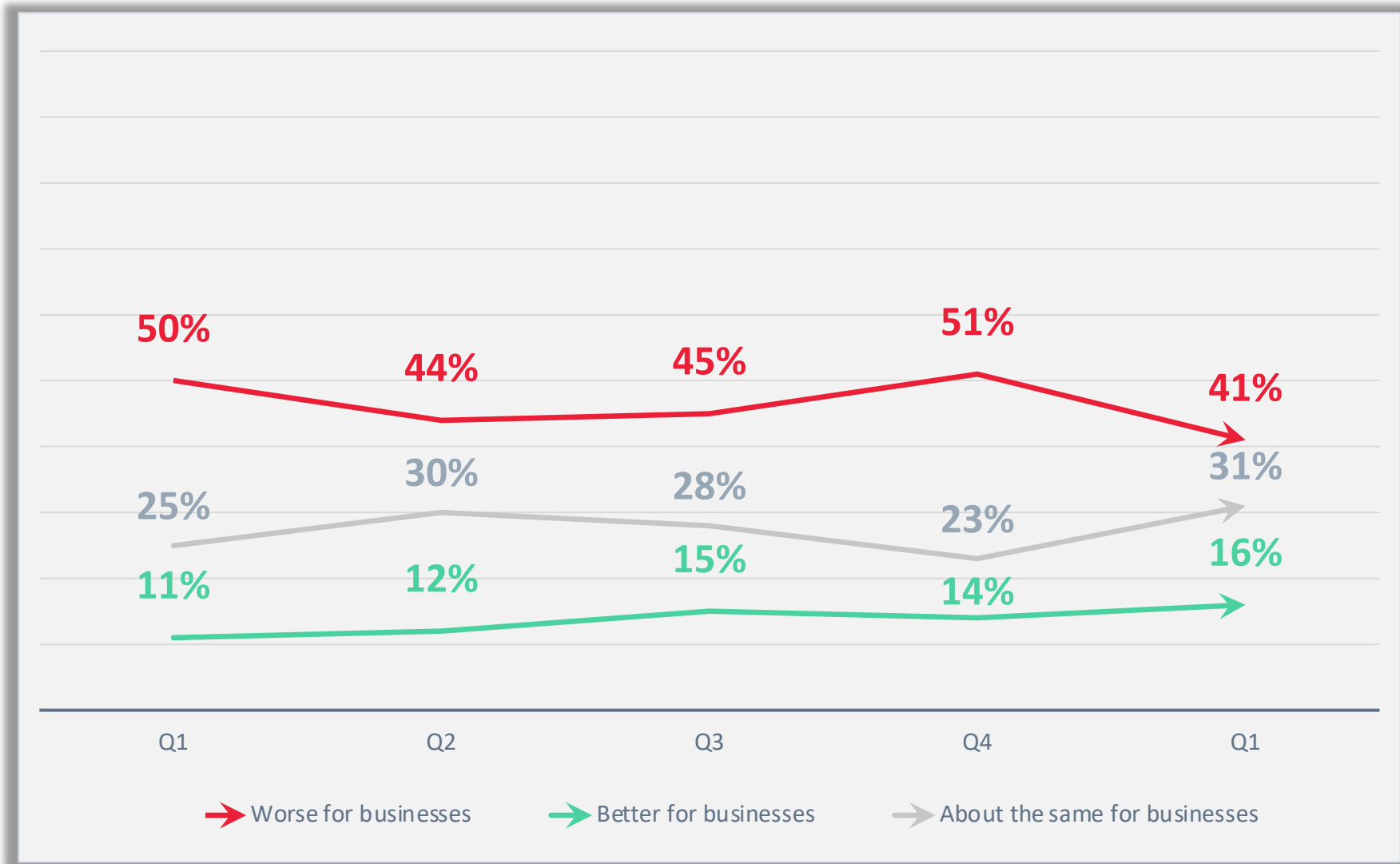
While the sentiment on the direction of the commonwealth this quarter is more positive, the amount of individuals looking to leave the state remains high, with 42% of respondents indicating they or someone they know have considered leaving Pennsylvania due to state policies.

# PA Economy: How would you rate the economic conditions in Pennsylvania today?



While Pennsylvania economic sentiment is growing more positive, by a 17-point margin, still 57% have a negative view of the economic conditions in the Keystone state today.

# PA State of Business: Do you think the state of Pennsylvania is worse for businesses than it was 10 years ago, about the same for businesses than it was 10 years ago, better for businesses than it was 10 years ago?



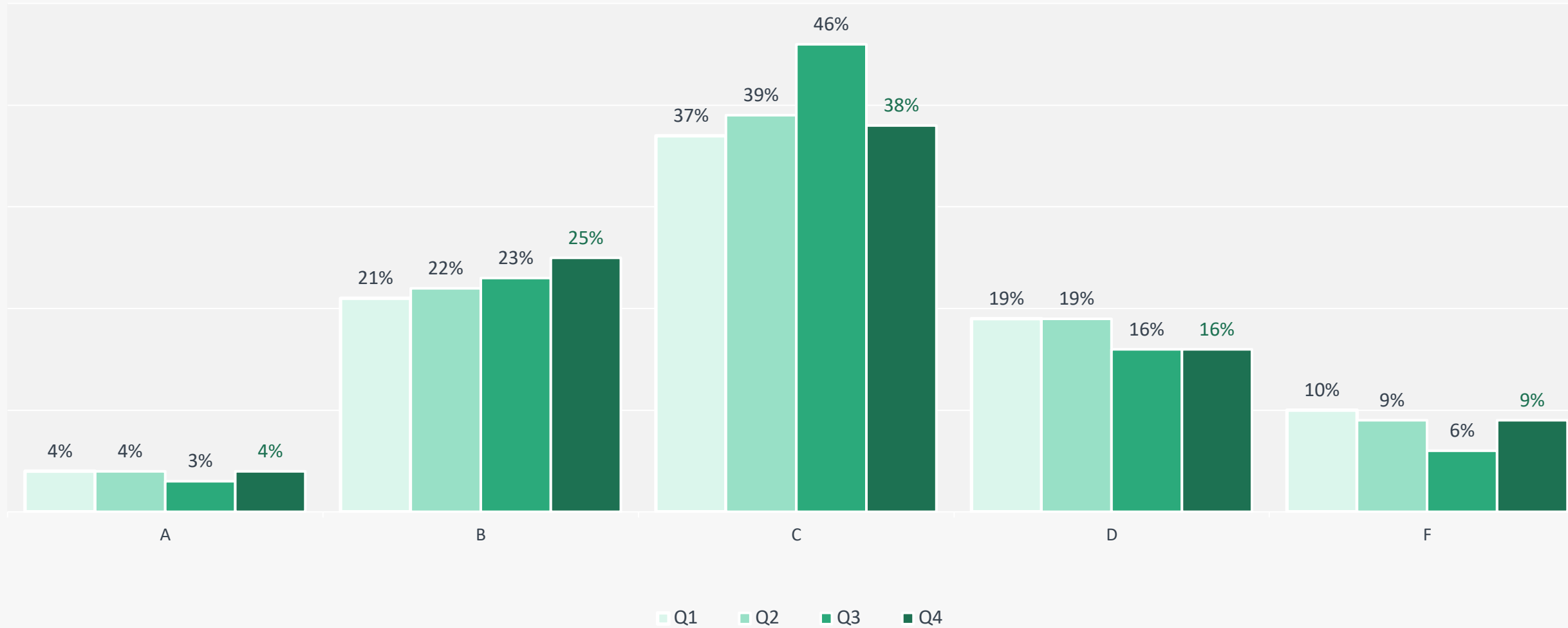
There remains a large delta between those who believe Pennsylvania is better for business today than it was 10 years ago (16%) and those who say it is worse for business (41%), though, Q1 sees positive sentiment movement for the state.

# Education Series

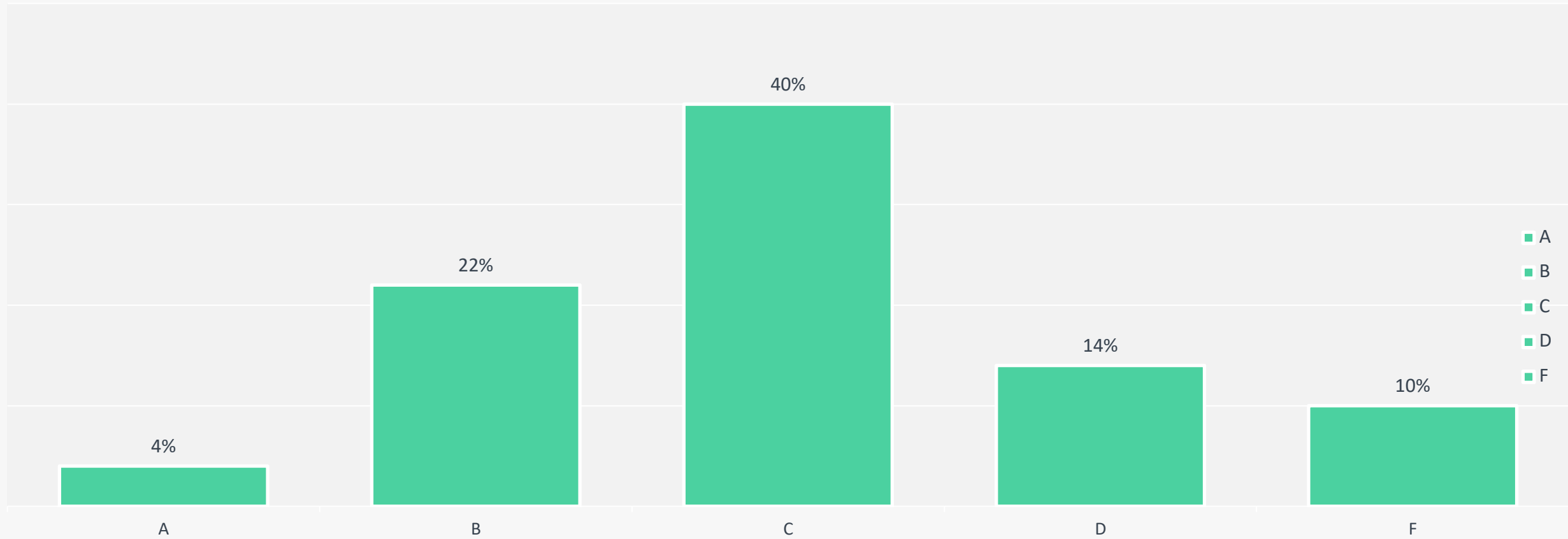
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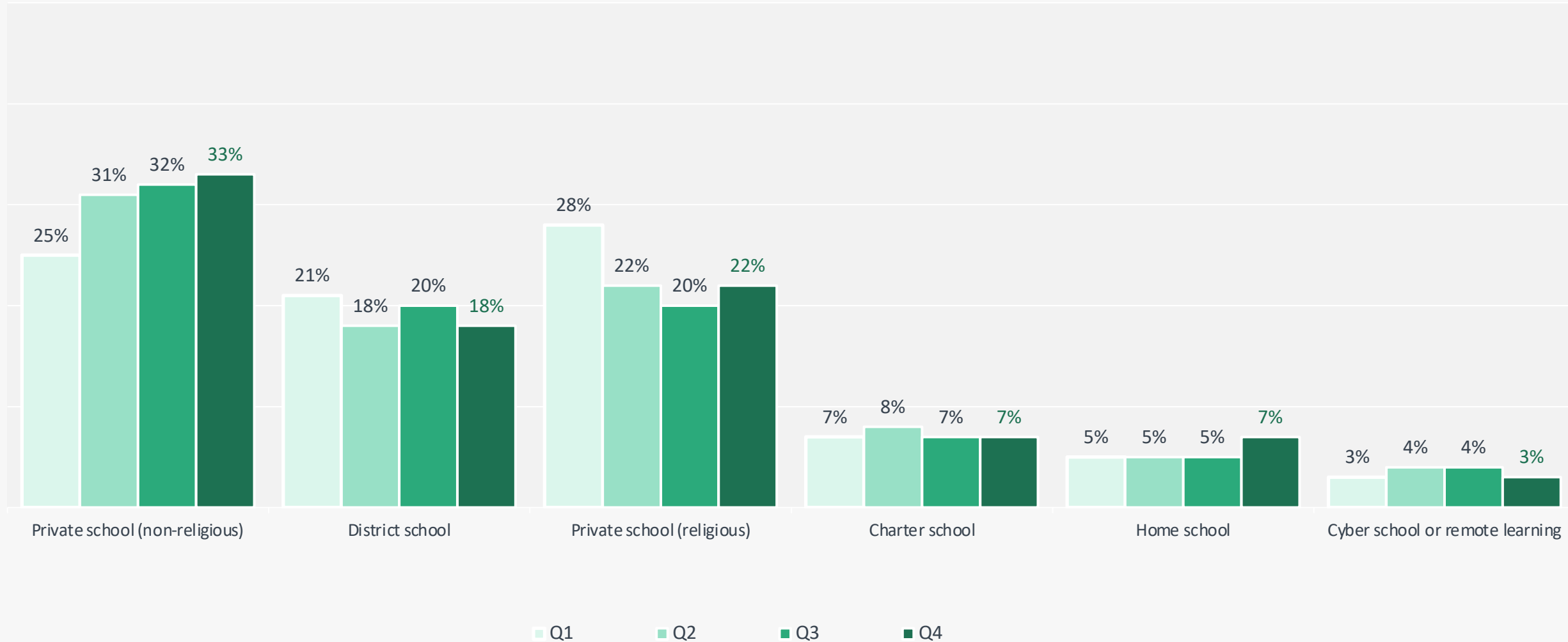
# 2023 School Ranking: How would you grade the quality of Pennsylvania's K-12 school system?



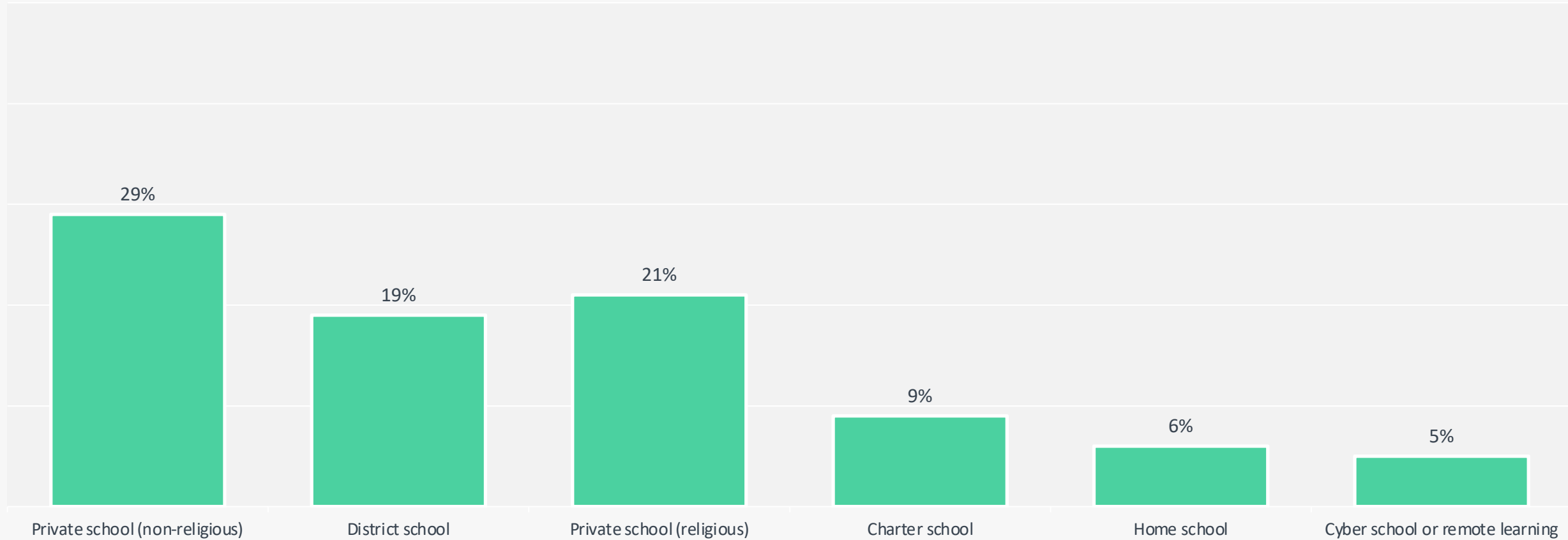
# 2024 School Ranking: How would you grade the quality of Pennsylvania's K-12 school system?



# 2023 School Ranking: If financial costs were of no concern, what type of school would you select to obtain the best education for your child?



## 2024 School Ranking: If financial costs were of no concern, what type of school would you select to obtain the best education for your child?





# Methodology

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- Online survey conducted among (2023 Q1: n600, 2023 Q2 and later: n800) registered Pennsylvania voters statewide. Respondents were selected randomly from opt-in panel participants.
- Sampling controls were used to ensure that a proportional and representative number of respondents were interviewed from such demographic groups as partisanship, age, gender, race, and geographic region.
- Statewide survey of registered voters has a  $\pm 3.46\%$  overall margin of error at the 95% confidence interval.
- Past polling can be found at <http://commongroundpoll.com/>