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ANDREW HOLMAN POLICY ANAYLYST

DAVID OSBORNE SENIOR FELLOW OF LABOR POLICY

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## **Authors**

### Andrew Holman POLICY ANAYLYST

Andrew Holman is a policy analyst with the Commonwealth Foundation. His research areas include labor policy, fiscal policy, and regulation. His research has been featured in Fox News, *Washington Examiner, Daily Wire, National Review, RealClearPennsylvania* and the *Tribune Review*. Holman joined the Commonwealth Foundation following his internship with Americans for Fair Treatment (AFFT), a nonprofit that educates and empowers public employees to exercise their First Amendment rights.

### **David R. Osborne** SENIOR FELLOW OF LABOR POLICY

David Osborne is the Senior Fellow for Labor Policy with the Commonwealth Foundation. An attorney with a solid history advocating for public employees, Osborne was the CEO of AFFT and, before that, the president and general counsel of the Fairness Center, a nonprofit public-interest law firm providing free legal representation to those hurt by public sector union officials. Osborne has testified before the Pennsylvania House Labor and Industry Committee against unfair government union labor practices and his work has featured in *The Hill, RealClearPennsylvania*, and *Delaware Valley Journal*, among others.

### **Editor**

### **Elizabeth Stelle** DIRECTOR OF POLICY ANALYSIS

Elizabeth Stelle is the Director of Policy Analysis at the Commonwealth Foundation. A graduate of Grove City College, Stelle has researched and written on government reform, health care, welfare, energy, and government transparency. Her work has featured in the *Pittsburgh Post-Gazette, PatriotNews,* and *Philadelphia Inquirer,* and she has appeared on a variety of radio and television programs throughout the commonwealth.

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## **Key Findings**

- The four largest government unions, the National Education Association (NEA), American Federation of Teachers (AFT), American Federation of State, County, and Municipal Employees (AFSCME), and Service Employees International Union (SEIU), spent \$708.8 million on politics during the 2021–22 election cycle.
- Membership dues accounted for nearly 60 percent of all union political spending. Even where unions cannot contribute membership dues directly to candidates, unions routinely donate them to SuperPACs and use those funds for independent expenditures and lobbying or advocacy efforts.
- Government union political action committee (PAC) contributions accounted for about 40 percent of political spending. Member PAC deductions must be voluntary but are deducted automatically through the taxpayer-funded public payroll system in many states.
  - PAC contributions were heavily one-sided, with 95.7 percent of contributions going to Democratic candidates and organizations across state and federal elections.
- **Illinois saw the most government union spending** of any state at \$27.9 million.
- Pennsylvania Gov. Josh Shapiro was the top recipient of government union money, taking in over \$4.5 million.

## Introduction

On May 16, 2023, Tennessee Gov. Bill Lee signed Senate Bill 281, which would gradually increase minimum teacher salaries in Tennessee to \$50,000 in the 2026–27 school year.<sup>1</sup> Less than a month later, the Tennessee Education Association, the state's largest teacher union, filed a lawsuit to prevent SB 281 from taking effect.<sup>2</sup> Why is a teacher union suing to prevent a pay raise for its members?

SB 281 had another provision, one that would prevent automatic union dues deductions. Teacher unions and other public sector unions oppose this pro-worker and pro-taxpayer reform. However, the provision, commonly referred to as paycheck protection, has become increasingly popular in state legislatures throughout the country. In 2023, five states saw paycheck protection bills advance in their legislature.<sup>3</sup>

While some states were advancing worker freedom and protecting taxpayers, others deferred to government unions at workers' and taxpayers' expense. Illinois voters approved Amendment 1, which creates a fundamental right to collective bargaining. The amendment grants union executives an unprecedented amount of power and will reportedly lead to tax increases.<sup>4</sup>

Public sector unions have had a hand in politics since public sector bargaining became widespread in the 1960s. Now, over 50 years later, states are making widespread changes to their public sector collective bargaining laws. Some changes benefit workers and taxpayers, while

<sup>1</sup> Sen. Jack Johnson, Senate Bill 0281 (assigned Pub. Ch. 437, May 24, 2023), 113th Tennessee General Assembly, https://wapp.capitol.tn.gov/apps/BillInfo/Default.aspx?BillNumber=SB0281.

<sup>2</sup> Jonathan Mattise, "Teacher Group Sues over Tennessee Law That Bans Deduction of Members' Dues from Their Paychecks," Associated Press, June 13, 2023, https://apnews.com/article/tennessee-teacher-lawsuit-8fa4e2a6c42215d825064bc72fcf ca36.

<sup>3</sup> Workers for Opportunity, "Governors, State Legislatures Line Up Behind Paycheck Protection," Cision PR Newswire, April 3, 2023, https://www.prnewswire.com/news-releases/governors-state-legislatures-line-up-behind-paycheckprotection-301787302.html.

<sup>4</sup> Mailee Smith and Bryce Hill, "Get the Facts: Amendment 1 Study Guide," Illinois Policy Institute, August 26, 2022, https:// www.illinoispolicy.org/get-the-facts-amendment-1-study-guide/.

others increase the power of the already-powerful government unions. This report examines how unions have deployed financial resources—membership dues and PAC deductions—to influence public policy developments in state and federal governments.

During the 2021–22 election cycle, the NEA, AFT, AFSCME, and SEIU spent \$708.8 million on lobbying, contributions to political organizations, and contributions to candidates in federal, state, and local races for public office. Membership dues funded large contributions to far-left political organizations. Over 99 percent of federal PAC and 95 percent of state PAC contributions favored Democrats.<sup>5</sup> Top recipients of PAC contributions include Pennsylvania Gov. Josh Shapiro, California Attorney General Rob Bonta, and Illinois Speaker of the House Emanuel "Chris" Welch.

## **National Union Membership Dues Spending**

Most of a union's revenue comes from its membership, in the form of member dues. Given this fact, it may make sense for the unions to allocate most financial resources toward membership support. However, this is not the case. The four largest government unions spent over \$2.79 billion in 2021 and 2022, yet **representational activities, the spending category most closely linked to membership support, only accounted for \$554 million, or less than 20 percent of total expenditures.** 

Most union expenditures went toward land, buildings, and salaries and benefits for union employees. Political and lobbying expenditures are another top cost. While unions cannot legally use membership dues to contribute directly to campaigns, they frequently spend dues dollars on independent expenditure, contributions to SuperPACs, and other lobbying or political advocacy efforts. In fact, in 2022, both the NEA and AFSCME spent more money on political activities and lobbying than on representational activities. Additionally, these unions often give money under the "contributions, gifts, and grants" category to nonprofits and other organizations that are political in nature.

The NEA, AFT, AFSCME, and SEIU must file a Form LM-2 financial disclosure report each year with the U.S. Department of Labor's Office of Labor-Management Standards (OLMS).<sup>6</sup> These reports provide an in-depth look at how unions generate and spend money. Analysis of the NEA, AFT, AFSCME, and SEIU's 2021 and 2022 LM-2 financial disclosure reports revealed a combined \$406,287,908 in spending on political activities. In other words, the four largest government unions spent over \$400 million of members' dues on politics in the past two years.

Of this, about \$85.4 million went to local unions in support of their political and lobbying efforts, and \$37.6 million went to union officers and employees for compensation related to politics and lobbying. The SEIU was the largest spender of the group, with over \$127 million spent on political activity and lobbying. Union membership dues spending on politics accounted for approximately 60 percent of total union political spending. Where did this money go? By law, dues dollars cannot go directly to candidates. However, unions use membership dues to influence politics through contributions to independent expenditure committees, SuperPACs,

<sup>5</sup> To the reader, these percentages for the 2021–22 cycle are based on membership dues spending per U.S. Department of Labor OLMS LM-2 reports filed by the NEA, AFT, AFSCME, and the SEIU, and on PAC spending per OpenSecrets Organization Summaries and campaign finance reports filed in 50 states by the NEA, AFT, AFSCME, and the SEIU.

<sup>6</sup> Office of Labor-Management Standards, "Form LM-1 Labor Organization Information Report and Forms LM-2, LM-3, and LM-4 Labor Organization Annual Reports," U.S. Department of Labor, accessed July 17, 2023, https://www.dol.gov/agencies/olms/reports/forms/lm-1-lm-2-lm-3-lm-4; Office of Labor-Management Standards, "Instructions for Form LM-2 Labor Organization Annual Report," U.S. Department of Labor, accessed July 17, 2023, https://www.dol.gov/agencies/olms/regs/compliance/electronic-filing/LM2GeneralInstruct.

and dark money groups. A review of the LM-2 reports for 2021 and 2022,<sup>7</sup> reveals that the four largest government unions gave:

- \$29,138,171 to the SEIU Political Education and Action Fund (also known as United We Can), a SuperPAC operated by the SEIU that primarily supports Democratic candidates for federal office.
- \$29,016,206 to the NEA Advocacy Fund, a SuperPAC operated by the NEA that primarily supports Democratic candidates for federal office.
- \$16,250,000 to For Our Future, a left-wing advocacy organization founded and funded by billionaire Tom Steyer.
- **\$13,000,000** to the State Engagement Fund, a progressive dark money organization.
- \$7,812,000 to Invest in Education, an organization that advocated for a ballot measure to increase taxes for more public education funding. The ballot measure passed but then ruled unconstitutional.
- \$7,264,668 to the SEIU Political Education and Action State Fund, a PAC operated by the SEIU that focuses on supporting Democrats in state and local elections.
- \$5,603,000 to the Strategic Victory Fund, a SuperPAC that funnels money from donors to Democratic candidates and causes.
- \$5,500,000 to the Senate Majority PAC, which dedicates itself to building a Democratic majority within the U.S. Senate.
- **\$3,167,238** to Education International, a global teacher union.
- \$3,000,000 to Fair Share Massachusetts, an organization dedicated to supporting Massachusetts' wealth tax.
- \$2,745,000 to the Sixteen Thirty Fund, a left-wing dark money organization that is part of the larger Arabella Network.<sup>8</sup>
- \$2,500,000 to Building Back Together, a lobbying and advocacy organization that seeks to advance President Biden's policy agenda.
- \$2,500,000 to Put Michigan First, an organization with ties to the Democratic Governors Association that spent to oppose Michigan Republicans in the 2022 election.

The trend is clear; through membership dues, government unions have become a cash cow for organizations advancing a progressive agenda. While membership dues spending made up nearly 60 percent of union political spending during the 2021–22 election cycle, unions also gathered money from their members through voluntary PAC deductions. Through their PACs, the NEA, AFT, AFSCME, and SEIU spent significant sums of money in support of candidates for federal and state office.

<sup>7</sup> Office of Labor-Management Standards, LM Reports and Constitutions and Bylaws (Online Public Disclosure Room, Union Reports), U.S. Department of Labor, accessed July 17, 2023, https://olmsapps.dol.gov/olpdr/?\_ga=2.136748144.1176562507.1697650749-906770878.1697210649.

<sup>8</sup> For more information on the Arabella Network, see: Hayden R. Ludwig, "Big Money in Dark Shadows: Arabella Advisors' Half-billion-dollar 'Dark Money' Network," (Washington, DC: Capital Research Center, April 2019), https://capitalresearch.org/ article/crc-exposes-left-wing-dark-money/.

## **Federal Election PAC Spending**

During the 2021–22 election cycle, the four largest government union PACs spent \$157.4 million on federal political campaigns. Only 5 percent, or \$8.3 million, of these union's PAC expenditures went toward candidates for federal office. The remaining \$149 million went to various PACs and interest groups.<sup>9</sup>

#### **CONTRIBUTIONS TO FEDERAL PACS AND INTEREST GROUPS**

Contributions to federal PACs and interest groups accounted for over \$149 million of government union political expenditures. Most of these contributions went to liberal and Democrat-affiliated organizations. Often, these union PAC contributions went to organizations that also received membership dues dollars from the unions. Notably, according to OpenSecrets data,<sup>10</sup> the four largest government union PACs contributed:

- \$38,200,000 to the Senate Majority PAC.
- \$30,899,682 to the NEA Advocacy Fund.
- **\$24,113,629 to the SEIU Political Education and Action Fund/United We Can.**
- **\$8,789,862 to For Our Future.**
- **\$8,459,917** to AFT Solidarity, a political arm of the American Federation of Teachers.
- \$7,065,000 to the House Majority PAC, which dedicates itself to building a Democratic majority within the U.S. House of Representatives.
- \$4,600,000 to In Union USA, an organized-labor funded SuperPAC that supports Democrats and opposes Republicans for elected office.
- \$3,954,000 to America Votes Action Fund, the SuperPAC affiliated with the "coordination hub of the progressive community," America Votes.
- **\$3,000,000 to the Committee to Build the Economy, a Democrat-affiliated SuperPAC.**
- \$2,450,000 to WorkersVote, a liberal SuperPAC bankrolled by labor unions.

#### **CONTRIBUTIONS TO FEDERAL CANDIDATES**

In partisan terms, most of the PAC money given directly to federal candidates went to Democrats. Of the \$8.34 million directly contributed, \$8.29 million went to Democrats. Republicans received \$39,000 and independents received \$7,000. Raphael Warnock, the Democratic U.S. Senate candidate from Georgia, was the top recipient of government union money, taking in \$60,500 in contributions. In fact, as Figure 1 shows, the ten largest recipients of government union money were all Democrats. Lisa Murkowski, a Republican candidate for the U.S. Senate in Alaska, was the top Republican recipient at \$15,000. Brian Fitzpatrick, a Republican candidate for the U.S. House of Representatives in Pennsylvania, also took in \$15,000.

<sup>9</sup> To the reader, calculations based on PAC spending per OpenSecrets Organization Summaries for the NEA, AFT, AFSCME, and SEIU. (see: OpenSecrets, "Organization Profiles," accessed July 17, 2023, https://www.opensecrets.org/orgs/all-profiles.)

OpenSecrets, National Education Association (Summary, Cycle 2022), accessed July 17, 2023, https://www.opensecrets.org/orgs/national-education-assn/summary?id=d00000064; OpenSecrets, American Federation of Teachers (Summary, Cycle 2022), accessed July 17, 2023, https://www.opensecrets.org/orgs/american-federation-of-teachers/summary?id=d000000083; OpenSecrets, American Federation of State, County, and Municipal Employees (Summary, Cycle 2022) accessed July 17, 2023, https://www.opensecrets.org/orgs/american-federation-of-teachers/summary?id=D000000083; OpenSecrets, American Federation of State, County, and Municipal Employees (Summary, Cycle 2022) accessed July 17, 2023, https://www.opensecrets.org/orgs/american-fedn-of-state-county-municipal-employees/summary?id=D000000061; OpenSecrets, Service Employees International Union (Summary, Cycle 2022), accessed July 17, 2023, https://www.opensecrets.org/orgs/service-employees-international-union/summary?id=d000000077.

# FIGURE 1: TOP FEDERAL RECIPIENTS OF GOVERNMENT UNION PAC MONEY, 2021–22 CYCLE.

| Ranking | Candidate         | Party    | Race              | Amount   |
|---------|-------------------|----------|-------------------|----------|
| 1       | Raphael Warnock   | Democrat | Georgia Senate    | \$60,500 |
| 2       | Troy Carter       | Democrat | Louisiana HD 02   | \$58,000 |
| 3       | Hakeem Jeffries   | Democrat | New York HD 08    | \$50,000 |
| 4       | Alex Padilla      | Democrat | California Senate | \$45,000 |
| 5       | Mandela Barnes    | Democrat | Wisconsin Senate  | \$45,000 |
| 6       | Melanie Stansbury | Democrat | New Mexico HD 01  | \$43,000 |
| 7       | Tim Ryan          | Democrat | Ohio Senate       | \$42,000 |
| 8       | Steven Horsford   | Democrat | Nevada HD 14      | \$41,500 |
| 9       | Shontel Brown     | Democrat | Ohio HD 11        | \$41,000 |
| 10      | Susie Lee         | Democrat | Nevada HD 03      | \$40,000 |

Source: OpenSecrets Organization Summaries for the NEA, AFT, AFSCME, and SEIU.

Outside of \$3,422 donated to President Joe Biden, all union PAC donations went to candidates for the U.S. House and Senate.<sup>11</sup> The NEA, AFT, AFSCME, and SEIU showed a preference for U.S. House candidates, with those candidates receiving 91 percent of PAC contributions. In total, PACs tied to the four largest government unions contributed to 282 candidates for the House of Representatives. Of those, 273 were Democrats, seven were Republicans, one was a third-party candidate, and one was an independent. In the Senate, the four unions gave to 48 Democrats, three Republicans, and one independent (Sen. Bernie Sanders of Vermont).

Extensive spending on federal politics may explain the preferential treatment of the NEA, AFT, AFSCME, and SEIU, especially during the Biden administration. During the COVID-19 pandemic, Biden's Center for Disease Control directly adopted language suggestions from the AFT into the organization's school reopening guidelines.<sup>12</sup> The Biden administration also proposed nearly half of a billion dollars in funding for union-backed community schools.<sup>13</sup>

Using political power to influence federal policy is important to unions. However, public sector collective bargaining policy is determined at the state level. As such, unions also allocate significant financial resources to influence public policy in state capitals throughout the country.

## **State Election PAC Spending**

Campaign finance reports reveal that government union PACs spent approximately \$145.1 million on state and local politics during the 2021–22 election cycle. Of this, \$118.1 million went directly toward candidates for public office and partisan PACs, while \$26.9 million went to nonpartisan candidates, staff costs, membership mailers, and other miscellaneous costs. Unsurprisingly, an overwhelming majority of the partisan contributions went to Democratic candidates.<sup>14</sup>

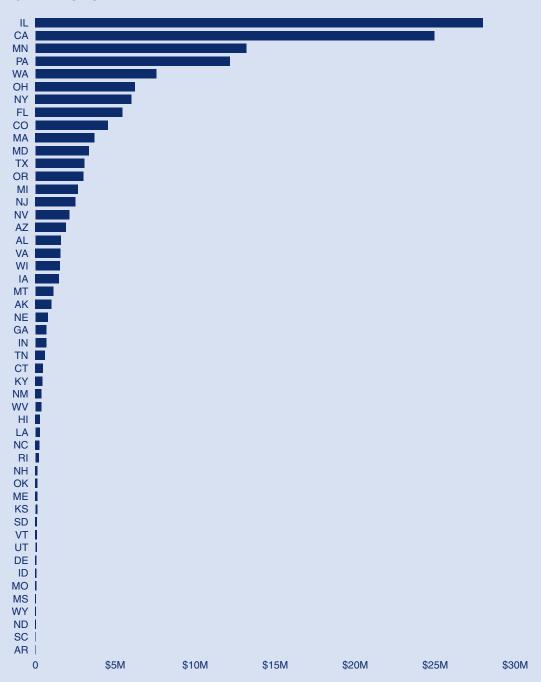
<sup>11</sup> OpenSecrets, National Education Association (All Recipients, Cycle 2022), accessed July 17, 2023, https://www.opensecrets. org/orgs/national-education-assn/recipients?candscycle=2022&id=d000000064&toprecipscycle=2022

<sup>12</sup> Jon Levine, "Powerful Teachers Union Influenced CDC on School Reopenings, Emails Show," *New York Post*, May 1, 2021, https://nypost.com/2021/05/01/teachers-union-collaborated-with-cdc-on-school-reopening-emails/.

<sup>13</sup> Ashley Varner, "Race-baiting, CRT Still High on Teachers Unions' To-Do List," *RealClearPolicy*, October 11, 2022, https://www.realclearpolicy.com/articles/2022/10/11/race-baiting\_crt\_still\_high\_on\_teachers\_unions\_to-do\_list\_858228.html.

<sup>14</sup> To the reader, this follows campaign finance reports filed by the NEA, AFT, AFSCME, and SEIU, and their affiliated unions with the responsible campaign finance reporting entity in each state. See also the report appendix, "Summary of Union Political Spending in Each State."

The four largest government unions were active in every state, but to varying degrees (Figure 2). They spent the most in Illinois (\$27.9 million), California (\$24.9 million), Minnesota (\$13.2 million), Pennsylvania (\$12.1 million) and Washington (\$7.5 million). In total, spending in these five states accounted for nearly 60 percent of all state PAC expenditures. The 15 states with the lowest spending saw a combined \$1.16 million, showing that state-level PAC spending is top-heavy.



# FIGURE 2: UNION PAC SPENDING IN STATE AND LOCAL ELECTIONS, 2021–22 CYCLE.

Source: Campaign finance reports filed by the NEA, AFT, AFSCME, and SEIU, and their affiliated unions with the responsible campaign finance reporting entity in each state. See also the report appendix, "Summary of Union Political Spending in Each State."

Government union PAC spending concentrated mostly within deep blue states such as California, Illinois, Minnesota, and Washington. As of the time of writing, these four states have Democratic trifecta governments — where the Democrats hold the governor's office and legislative majorities in each chamber. This helped provide for numerous union-related policy developments in these states. Illinois voters approved a union-backed "Workers' Rights Amendment," to put collective bargaining in the constitution, while Minnesota Democrats have advanced numerous left-wing policies since taking control of the legislature.<sup>15,16</sup> In both California and Washington, lawmakers advanced government union pet projects, including expanded public sector collective bargaining in Washington and a tax credit for union dues in California.<sup>17</sup>

Pennsylvania is the exception to this. School choice, which government unions oppose, was a central theme of the Pennsylvania gubernatorial election. Additionally, government unions have been historically active in Pennsylvania. Former Gov. Tom Wolf received over \$10 million from government unions during his two elections.<sup>18</sup> The 2021–22 election cycle presented a unique opportunity for these unions in Pennsylvania. A new governor and a chance at a Democratic majority in the House of Representatives for the first time in decades incentivized government unions to invest heavily in Pennsylvania Democrats.

#### PAC CONTRIBUTIONS TO STATE PACS AND INTEREST GROUPS

The NEA, AFT, AFSCME, and SEIU's PACs also sought to elect Democrats through contributions to other PACs and organizations. Figure 3 shows the Minnesota Democratic-Farmer-Labor (DFL) Party State Central Committee (a state affiliate) was the top recipient, taking in nearly \$3.9 million from government unions. The party's House and Senate caucuses also made the top 10, each bringing in over \$1.6 million from government unions. California had the most organizations in the top 10, with five, including the California Democratic Party, the California Teachers Association's Independent Expenditure Committee, and a PAC opposing the recall of Gov. Gavin Newsom. All these groups are left-leaning, as are the rest of the ten largest organizational recipients of government union money.

<sup>15</sup> Illinois Policy Institute, "The Policy Shop: How The 'Workers' Rights Amendment' Hurts 93 Percent of Illinois Workers," November 2, 2022, https://www.illinoispolicy.org/policy-shop/ep-60-how-the-workers-rights-amendment-hurts-93-of-illinoisworkers/.

<sup>16</sup> Abigail Tracy, "We Don't Know How Long We Have': Minnesota Democrats Are Passing as Many Progressive Laws as They Can," *Vanity Fair*, June 15, 2023, https://www.vanityfair.com/news/2023/06/minnesota-democrats-progressive-laws.

<sup>17</sup> Ballotpedia, "Public-Sector Union Policy in the United States, 2018-2023," accessed September 26, 2023, https://ballotpedia. org/Public-sector\_union\_policy\_in\_the\_United\_States,\_2018-2023.

<sup>18</sup> Commonwealth Foundation, "Government Unions 'All-In' for Wolf, Give Over \$10 Million in Political Support," news release, October 4, 2018, https://www.commonwealthfoundation.org/2018/10/04/government-unions-all-in-for-wolf-give-over-10million-in-political-support/.

# FIGURE 3: TOP PAC/ORGANIZATION RECIPIENTS OF GOVERNMENT UNION PAC MONEY, 2021–22 CYCLE.

| Rank | Recipient  | State | Partisan Lean | Amount      |
|------|--|-------|---------------|-------------|
| 1    | MN DFL State Central Committee                           | MN    | Democrat      | \$3,889,155 |
| 2    | California Democratic Party                              | CA    | Democrat      | \$3,116,260 |
| 3    | Opportunity PAC  | CA    | Democrat      | \$2,505,000 |
| 4    | New Direction PAC  | WA    | Democrat      | \$2,168,333 |
| 5    | California Teachers Association IEC                      | CA    | Democrat      | \$2,000,000 |
| 6    | Stop the Republican Recall of Gavin<br>Newsom            | CA    | Democrat      | \$1,890,305 |
| 7    | Nurses and Educators for a Brighter<br>California Future | CA    | Democrat      | \$1,807,570 |
| 8    | DFL House Caucus   | MN    | Democrat      | \$1,696,588 |
| 9    | DFL Senate Caucus  | MN    | Democrat      | \$1,650,062 |
| 10   | 2022 Fund  | MN    | Democrat      | \$1,340,000 |

Source: Campaign Finance reports filed by the NEA, AFT, AFSCME, and SEIU and their affiliated unions with the responsible campaign finance reporting entity in each state. See also the report appendix, "Summary of Union Political Spending in Each State."

### **CONTRIBUTIONS TO STATE AND LOCAL CANDIDATES**

The NEA, AFT, AFSCME, and SEIU's partisan PAC spending patterns continued at the state level throughout the country. In total, 95.5 percent of partisan contributions at the state and local level went to Democratic candidates and PACs. The SEIU had the most partisan PAC expenditures of the unions, with 99.1 percent of contributions going to Democrats. The NEA was the least partisan, with 90.6 percent of PAC contributions going to Democrats.

While partisan trends heavily favored Democrats, this was not the case in every state. Figure 4 shows only five states (Alabama, Mississippi, South Dakota, Utah, and Wyoming) where government union PACs contributed more to Republican candidates than Democratic candidates. Illinois had the most contributions to Republican candidates with \$1.3 million, which was dwarfed by the \$19.7 million contributed to Democrats in the state.

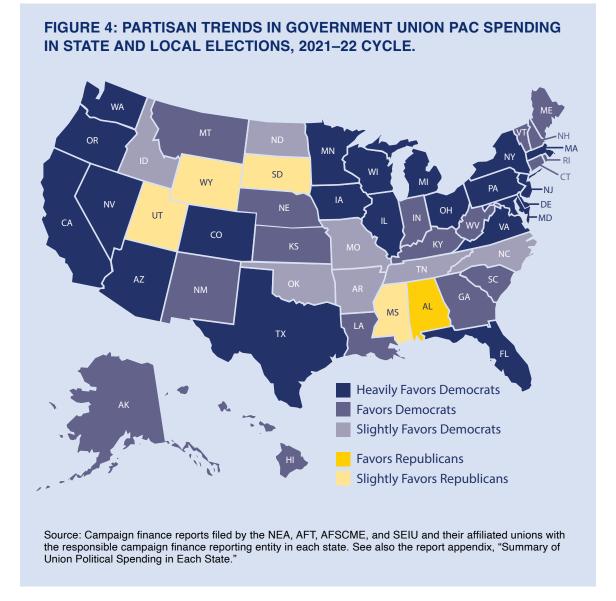


Figure 5 shows each of the ten largest recipients of government union PAC money at the state and local level were Democrats. Seven of the ten candidates brought in over \$1 million; the four largest government unions spent less than \$1 million combined in 27 states. As mentioned, Pennsylvania's Shapiro received the most money from the NEA, AFT, AFSCME, and SEIU, bringing in over \$4.5 million on the campaign trail. Bonta, California's attorney general, followed at nearly \$1.3 million. Welch, the Illinois Speaker, was the largest legislative recipient, while Chicago Mayor Brandon Johnson was the highest local recipient.<sup>19</sup> Generally, government union contributions favored candidates for statewide office as only two of the top 10 recipients were not running for a statewide

<sup>19</sup> To the reader, this research tracks political contributions from January 1, 2021 to December 31, 2022. The report appendix shows how Shapiro's funding (see: Pennsylvania Department of State, "Shapiro, Josh for Pennsylvania, Campaign Finance Summary: Year 2021, 2022" accessed July 11, 2023, https://www.campaignfinanceonline.pa.gov/Pages/CFAnnualTotals. aspx?Filer=20160016) compared among the 50 U.S. states. Meanwhile, Johnson declared his candidacy in October 2022 and won in February 2023. According to the Illinois Policy Institute, he received nearly \$5.6 million from teacher unions (see: Mailee Smith, "Three Ways Chicago Mayor Johnson Is Likely to Repay Unions for Bankrolling Him," Illinois Policy Institute, August 24, 2023, https://www.illinoispolicy.org/3-ways-chicago-mayor-johnson-is-likely-to-repay-unions-for-bankrolling-him/).

position. Of the 10 largest recipients, Beto O'Rourke was the only candidate who lost their election.

# FIGURE 5: TOP INDIVIDUAL RECIPIENTS OF GOVERNMENT UNION PAC MONEY, 2021–22 CYCLE.

| Rank | Recipient             | State | Office  | Party    | Amount      |
|------|-----------------------|-------|---|----------|-------------|
| 1    | Josh Shapiro          | PA    | Governor                                      | Democrat | \$4,540,000 |
| 2    | Rob Bonta             | CA    | Attorney General                              | Democrat | \$1,297,200 |
| 3    | Emanuel "Chris" Welch | IL    | HD 7/Speaker                                  | Democrat | \$1,250,310 |
| 4    | Brandon Johnson       | IL    | Mayor of Chicago                              | Democrat | \$1,179,100 |
| 5    | Tony Thurmond         | CA    | State Superintendent<br>of Public Instruction | Democrat | \$1,158,100 |
| 6    | Tina Kotek            | OR    | Governor                                      | Democrat | \$1,155,000 |
| 7    | Malia Cohen           | CA    | State Controller                              | Democrat | \$1,034,800 |
| 8    | Beto O'Rourke         | ТΧ    | Governor                                      | Democrat | \$990,000   |
| 9    | Don Harmon            | IL    | SD 39/Senate<br>President                     | Democrat | \$904,600   |
| 10   | Mary O'Brien          | IL    | Supreme Court                                 | Democrat | \$785,300   |

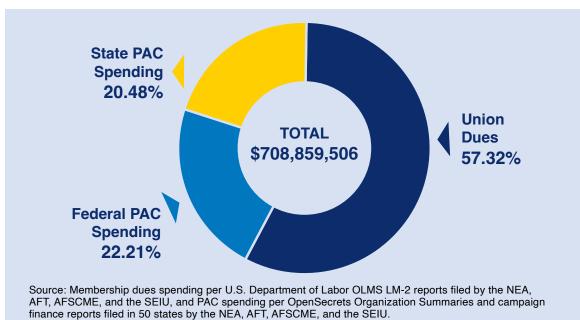
Source: Campaign Finance reports filed by the NEA, AFT, AFSCME, and SEIU and their affiliated unions with the responsible campaign finance reporting entity in each state. See also the report appendix, "Summary of Union Political Spending in Each State."

## **Discussion: Trends and Impacts of Political Spending**

Public sector union executives are heavily involved in politics, spending millions in membership dues on lobbying and issue advocacy. They maintain PACs to get their preferred political candidates elected despite the obvious conflicts of interest surrounding future bargaining for new contracts with the same politicians. For example, during the 2021–22 election cycle, Pennsylvania saw the fourth most union political spending of any state, all while Shapiro was the top individual recipient of public sector union PAC contributions in the country.

Membership dues were the largest source of government union political spending (Figure 6), accounting for nearly 60 percent of the NEA, AFT, AFSCME, and SEIU's total political expenditures during the 2021–22 election cycle. Splits between state and federal PAC contributions were relatively even, with these unions' federal PACs spending \$157.4 million and state and affiliate PACs spending \$145.1 million.

#### FIGURE 6: GOVERNMENT UNION POLITICAL SPENDING, 2021–22 CYCLE.



Union political spending remains largely one-sided. Unions gave membership dues to left-wing groups such as For Our Future, the State Engagement Fund, and the Sixteen Thirty Fund. When combining state and federal campaign finance data, government unions made 95.7 percent of contributions to Democratic candidates, causes, and PACs. All top 10 candidates who received the most government union money at the state and federal level were Democratic candidates. All the 10 largest committee recipients at the state and federal level were explicitly or ideologically aligned with the Democratic party.

While these unions may reap political benefits from their spending, such one-sided political spending funded by membership dues can present difficulties with their membership. In 2018, the U.S. Supreme Court landmark *Janus v. AFSCME* decision freed public employees from mandatory union dues. Since then, the four largest government unions have lost a combined 357,000 members.<sup>20</sup> While not all membership losses may be because of union politics, it can be a factor. Americans for Fair Treatment (AFFT), a non-profit organization that helps public employees escape their unions, has a membership spotlight series showing membership dues going to politics as a leading reason for employees leaving their unions.

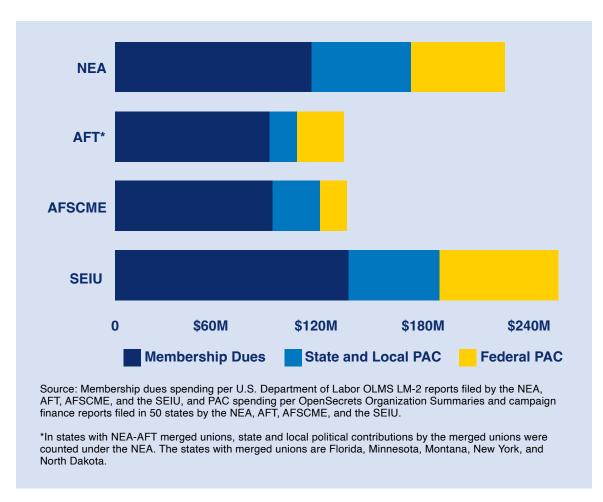
The SEIU was the most politically active union (Figure 7), spending over \$242 million on politics during the 2021–22 election cycle. Most of this was done with membership dues, where the union spent \$127.2 million on politics. The NEA was the largest contributor in state and local politics, while the SEIU was the most active federally.<sup>21</sup> The AFT, the least politically active union, still spent \$125 million on politics and was the 24th most active federal committee in the country, according to OpenSecrets. At the federal level, the four unions combined to spend the 10th most of any industry, outspending the defense, transportation, and construction industries. In total, labor was the seventh-highest spending industry at the federal level.<sup>22</sup>

<sup>20</sup> Office of Labor-Management Standards, LM Reports and Constitutions and Bylaws.

To the reader, in states with NEA-AFT merged unions, state and local political contributions by the merged unions were counted under the NEA. The states with merged unions are Florida, Minnesota, Montana, New York, and North Dakota.
OpenSecret: "Interset Groups (Sector Totals, 2021–2022)." accessed Sectember 26, 2023, https://www.opensecrets.org/

<sup>22</sup> OpenSecrets, "Interest Groups (Sector Totals, 2021–2022)," accessed September 26, 2023, https://www.opensecrets.org/ industries/.





Several political and public policy developments—during and ahead of the 2021–22 election cycle—likely incentivized union political spending in certain states. They include the chances to expand bargaining in Washington, a labor-backed ballot initiative in Illinois, and a consequential gubernatorial race in Pennsylvania. Aside from these developments, state law often encourages more union political spending. In many states, government unions have special legal privileges that help them build and expand political power.

To better understand the legal privileges granted to government unions, the Commonwealth Foundation researched laws governing public sector labor relations in all 50 states. In the latest edition of this study, "The Battle for Worker Freedom in the States: Grading State Public Sector Labor Laws," California, Illinois, Minnesota, Pennsylvania, and Washington, the five states with the highest union political spending, all received grades of "D" or worse.<sup>23</sup>

These legal privileges create an incentive for government unions to spend heavily in states that grant them. As public sector labor policy continues to evolve throughout the country, expect unions to continue spending money to exert their influence.

<sup>23</sup> Andrew Holman and Priya Brannick, "The Battle for Worker Freedom in the States: Grading State Public Sector Labor Laws," (Harrisburg: Commonwealth Foundation, September 22, 2022), https://www.commonwealthfoundation.org/research/gradingstate-public-sector-labor-laws/.

## Conclusion

Government unions are a top influence in Washington, D.C. and state capitals throughout the country. Armed with millions of members and numerous special legal privileges, the four largest government unions have amassed significant political power. With this power, government unions have dedicated significant financial resources toward maintaining and expanding the legal structures from which they derive their power.

During the 2021–22 election cycle, the NEA, AFT, AFSCME, and SEIU spent \$708.8 million on politics and lobbying. Members funded this activity, through membership dues and PAC deductions. Membership dues spending accounted for most of the unions' political expenditures, but union PACs had a significant influence on federal and state elections.

This spending led to political rewards for government unions. Nine of the ten top recipients of union money won their elections. Illinois passed a constitutional amendment that has significantly expanded government union legal privileges. California and Washington expanded collective bargaining and created tax breaks for union members. Minnesota's union-backed Democratic trifecta passed several progressive policies.

In spite of all this spending, government unions are facing steep membership declines in a post-*Janus* world. A new lawsuit from Alaska, currently on appeal to the U.S. Supreme Court, could permit states to take a more active role in protecting government workers from union executives.<sup>24</sup> Meanwhile, in the past year, 70 percent of voters in Tennessee voted to enshrine Right-to-Work in the state constitution. Five states advanced paycheck protection. Union-opposed school choice policies are rapidly expanding throughout the country.<sup>25</sup>

As more lawmakers and stakeholders become aware of government unions' political power and the legal inequities that grant them this power, unions will focus more resources on fighting against reform. This has consequences; government unions are already losing membership due to their extensive one-sided political activities. With less membership, these unions have less influence. Reforms in Florida, Kentucky, and Tennessee show that it is possible to take on government unions and win, much to the benefit of workers and taxpayers.

<sup>24</sup> Mark Sabbatini, "Alaska Asks U.S. Supreme Court to Hear Case about State Employee Union Dues," Juneau Empire, August 23, 2023, https://www.juneauempire.com/news/alaska-asks-u-s-supreme-court-to-hear-case-about-state-employee-uniondues/.

<sup>25</sup> Jeremiah Poff, "Every State that Passed or Expanded School Choice in 2023," *Washington Examiner*, July 16, 2023, https://www.washingtonexaminer.com/policy/education/every-state-passed-expanded-school-choice-2023.

# Appendix: Summary of Union Political Spending in Each State

|               | ate<br>AC<br>ng                      | AC                            | قد ر                     | ual<br>int)                                | t;<br>t;   | E                 |
|---------------|--------------------------------------|-------------------------------|--------------------------|--|--|-------------------|
| State         | Total State<br>Union PAC<br>Spending | Union PAC<br>Spending<br>Rank | Top<br>Spending<br>Union | Top<br>Individual<br>Recipient<br>(Amount) | Top PAC/<br>Org<br>Recipient<br>(Amount)               | Partisan<br>Split |
| Alabama       | \$1,588,696                          | 18                            | NEA                      | Phillip Ensler<br>(\$70,000)               | N/A  | 62% R,<br>38% D   |
| Alaska        | \$1,003,779                          | 23                            | AFSCME                   | Gary Stevens<br>(\$14,000)                 | Putting Alaskans First (\$297,000)                     | 91% D,<br>9% R    |
| Arizona       | \$1,919,366                          | 17                            | AFSCME                   | Katie Hobbs<br>(\$30,900)                  | Arizona Democratic Party<br>(\$1,007,000)              | 100% D,<br>0% R   |
| Arkansas      | \$8,500                              | 50                            | NEA                      | Andrew Collins<br>(\$500)                  | N/A  | 76% D,<br>24% R   |
| California    | \$24,933,379                         | 2                             | SEIU                     | Rob Bonta<br>(\$1,297,200)                 | Opportunity PAC (\$2,505,000)                          | 100% D,<br>0% R   |
| Colorado      | \$4,522,132                          | 9                             | SEIU                     | David Ortiz<br>(\$45,100)                  | All Together Colorado (\$1,025,000)                    | 100% D,<br>0% R   |
| Connecticut   | \$478,625                            | 28                            | SEIU                     | Jason Rojas<br>(\$2,000)                   | Senate Democrats Victory PAC<br>(\$20,000)             | 99% D,<br>1% R    |
| Delaware      | \$77,050                             | 43                            | NEA                      | Eric Morrison<br>(\$1,200)                 | House Democrats (\$25,000)                             | 98% D,<br>2% R    |
| Florida       | \$5,439,576                          | 8                             | NEA/AFT                  | Charlie Crist<br>(\$219,000)               | Building the Bay PC (\$384,000)                        | 79% D,<br>21% R   |
| Georgia       | \$687,163                            | 25                            | SEIU                     | Bee Nguyen<br>(\$29,944)                   | New Georgia Project Action Fund<br>(\$100,000)         | 95% D,<br>5% R    |
| Hawaii        | \$288,200                            | 32                            | AFSCME                   | Josh Green<br>(\$12,000)                   | N/A  | 98% D,<br>2% R    |
| Idaho         | \$69,497                             | 44                            | NEA                      | Scott Bedke<br>(\$5,000)                   | Stronger Idaho (\$25,000)                              | 75% D,<br>25% R   |
| Illinois      | \$27,978,691                         | 1                             | AFT                      | Chris Welch<br>(\$1,250,315)               | All for Justice (\$785,000)                            | 94% D,<br>6% R    |
| Indiana       | \$675,819                            | 26                            | NEA                      | JD Ford (\$74,555)                         | Senate Majority Campaign<br>Committee (\$25,000)       | 88% D,<br>12% R   |
| lowa          | \$1,469,724                          | 21                            | NEA                      | Zach Wahls<br>(\$50,000)                   | Iowa Democratic Party (\$1,185,500)                    | 99% D,<br>1% R    |
| Kansas        | \$123,975                            | 39                            | NEA                      | Chris Mann (\$,000)                        | Keep Kansas Courts Impartial<br>(\$25,000)             | 99% D,<br>1% R    |
| Kentucky      | \$443,340                            | 29                            | NEA                      | Josie Raymond<br>(\$3,000)                 | Liberty and Justice for Kentucy (\$100,000)            | 94% D,<br>6% R    |
| Louisiana     | \$279,728                            | 33                            | AFT                      | Lauren Jewett<br>(\$5,500)                 | House Democratic Campaign<br>Committee (\$15,000)      | 78% D,<br>22% R   |
| Maine         | \$129,908                            | 38                            | NEA                      | Janet Milles<br>(\$5,900)                  | Rebuild Maine (\$12,753)                               | 99% D,<br>1% R    |
| Maryland      | \$3,338,205                          | 11                            | NEA                      | Tom Perez<br>(\$36,000)                    | Maryland Opportunity Inc.<br>(\$645,000)               | 98% D,<br>2% R    |
| Massachusetts | \$3,694,067                          | 10                            | SEIU                     | Jason Lewis<br>(\$5,000)                   | Fair Share Massachusetts<br>(\$825,000)                | 99% D,<br>1% R    |
| Michigan      | \$2,647,658                          | 14                            | NEA                      | Jocelyn Benson<br>(\$209,000)              | Michigan House Democratic Fund<br>(\$145,925)          | 99% D,<br>1% R    |
| Minnesota     | \$13,176,122                         | 3                             | NEA/AFT                  | Tim Walz (\$16,000)                        | Minnesota DFL State Central<br>Committee (\$3,889,155) | 99% D,<br>1% R    |
| Mississippi   | \$40,900                             | 46                            | NEA                      | Delbert Hosemann<br>(\$10,000)             | Mississippi House Leadership Fund<br>(\$6,000)         | 99% R,<br>1% D    |
| Missouri      | \$63,655                             | 45                            | NEA                      | Megan Green<br>(\$7,500)                   | Serve Missouri (\$10,000)                              | 98% D,<br>2% R    |

| State            | Total State<br>Union PAC<br>Spending | Union PAC<br>Spending<br>Rank | Top<br>Spending<br>Union | Top<br>Individual<br>Recipient<br>(Amount) | Top PAC/<br>Org<br>Recipient<br>(Amount)                          | Partisan<br>Split |
|------------------|--------------------------------------|-------------------------------|--------------------------|--|---|-------------------|
| Montana          | \$1,119,384                          | 22                            | NEA/AFT                  | John Repke (\$400)                         | Working Montana PAC (\$280,000)                                   | 100% D,<br>0% R   |
| Nebraska         | \$769,137                            | 24                            | NEA                      | Bret Lindstrom<br>(\$25,225)               | Preserve the Good Live (\$188,000)                                | 90% D,<br>10% R   |
| Nevada           | \$2,108,889                          | 16                            | AFSCME                   | Aaron Ford<br>(\$21,000)                   | Home Means Nevada (\$500,000)                                     | 99% D,<br>1% R    |
| New<br>Hampshire | \$135,312                            | 36                            | SEIU                     | Tom Sherman<br>(\$20,000)                  | New Hampshire House Democratic<br>Campaign Committee (\$10,000)   | 97% D,<br>3% R    |
| New Jersey       | \$2,503,037                          | 15                            | NEA                      | Phil Murphy<br>(\$32,900)                  | New Jersey Democratic State<br>Committee (\$200,000)              | 96% D,<br>4% R    |
| New Mexico       | \$382,308                            | 30                            | AFT                      | Michelle Grisham<br>(\$128,400)            | Democratic Party of New Mexico<br>(\$10,500)                      | 100% D,<br>0% R   |
| New York         | \$6,015,241                          | 7                             | SEIU                     | Kathy Hochul<br>(\$294,200)                | Progress NYS (\$750,000)  | 99% D,<br>1% R    |
| North Carolina   | \$262,239                            | 34                            | SEIU                     | Warren Daniel<br>(\$11,200)                | North Carolina Democratic House<br>Caucus (\$5,000)               | 53% D,<br>47% R   |
| North Dakota     | \$37,000                             | 48                            | NEA/AFT                  | Jim Dotzenrod<br>(\$5,000)                 | North Dakota Democratic Party<br>(\$7,000)                        | 77% D,<br>23% R   |
| Ohio             | \$6,227,986                          | 6                             | NEA                      | Nan Whaley<br>(\$79,808)                   | Ohio Democratic Party (\$1,121,000)                               | 95% D,<br>5% R    |
| Oklahoma         | \$134,682                            | 37                            | NEA                      | Joy Hofmeister<br>(\$13,000)               | N/A   | 63% D,<br>37% R   |
| Oregon           | \$2,996,351                          | 13                            | SEIU                     | Tina Kotek<br>(\$1,155,000)                | Southern Oregon Priorities (\$110,100)                            | 99% D,<br>1% R    |
| Pennsylvania     | \$12,145,545                         | 4                             | SEIU                     | Josh Shapiro<br>(\$4,540,000)              | Pennsylvania United (\$250,000)                                   | 95% D,<br>5% R    |
| Rhode Island     | \$209,386                            | 35                            | SEIU                     | Dominick Ruggerio<br>(\$5,275)             | Rhode Island Democratic State<br>Committee (\$11,000)             | 99% D,<br>1% R    |
| South Carolina   | \$21,000                             | 49                            | NEA                      | Lisa Ellis (\$3,500)                       | N/A   | 67% D,<br>33% R   |
| South Dakota     | \$102,364                            | 40                            | NEA                      | Richard Thomason<br>(\$4,000)              | Senate Republican Campaign<br>Committee (\$2,000)                 | 65% R,<br>35% D   |
| Tennessee        | \$596,474                            | 27                            | NEA                      | London Lamar<br>(\$15,500)                 | Vote No On 1 (\$50,000)   | 52% D,<br>48% R   |
| Texas            | \$3,060,844                          | 12                            | SEIU                     | Beto O'Rourke<br>(\$990,000)               | Fair Shot Texas (\$565,435)                                       | 90% D,<br>10% R   |
| Utah             | \$81,578                             | 42                            | NEA                      | LeAnn Wood<br>(\$3,000)                    | Utah Democratic Party (\$2,000)                                   | 51% R,<br>49% D   |
| Vermont          | \$101,930                            | 41                            | NEA                      | David Zuckerman<br>(\$8,210)               | Vermont Democratic Party (\$10,510)                               | 100% D,<br>0% R   |
| Virginia         | \$1,572,443                          | 19                            | AFSCME                   | Terry McAuliffe<br>(658,890)               | Energized for Change PAC<br>(\$145,000)                           | 100% D,<br>0% R   |
| Washington       | \$7,552,394                          | 5                             | SEIU                     | Sharon Wylie<br>(\$9,000)                  | New Direction Pac (\$2,168,333)                                   | 99% D,<br>1% R    |
| West Virginia    | \$373,115                            | 31                            | AFT                      | Barbara Fleischauer<br>(\$6,600)           | West Virginia Democratic House<br>Legislative Committee (\$1,400) | 77% D,<br>23% R   |
| Wisconsin        | \$1,524,217                          | 20                            | NEA                      | Tony Evers<br>(\$83,500)                   | A Better Wisconsin Together<br>(\$834,000)                        | 100% D,<br>0% R   |
| Wyoming          | \$37,172                             | 47                            | SEIU                     | Mark Gordon<br>(\$2,500)                   | N/A   | 52% R,<br>48% D   |

Note: Respective source date linked to each state's name.



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