



June 6, 2013
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN STRATEGIES
RE: PENNSYLVANIA LABOR ISSUES SURVEY TOPLINE RESULTS

Magellan Strategies are pleased to present the topline results of a 760N autodial survey of likely general election voters in the state of Pennsylvania. The interviews were conducted June 4th and 5th, 2013. This survey has a margin of error of +/- 3.55% at the 95 percent confidence interval. This survey was weighted based upon likely general election voter demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican	42%
Democrat	49%
Independent	9%

T2. How likely are you to vote in the 2014 November election?

Extremely likely	84%
Very likely.....	11%
Somewhat likely	5%

Thinking now about labor unions in Pennsylvania...

T3. Do you have a favorable or unfavorable opinion of labor unions in Pennsylvania?

Favorable	45%
Unfavorable	41%
Unsure/No opinion	14%
Very favorable	32%
Somewhat favorable	13%
Very unfavorable.....	24%
Somewhat unfavorable.....	17%

T4. As you may know, Pennsylvania is not a “right-to-work” state. In a “right-to-work” state, workers are not required to join a union – or pay dues or fees to a union – as a condition of employment. States that have passed “right to work” laws do not prevent workers from voluntarily joining a union, and it does not change any existing labor agreements between workers and businesses. Knowing this information, would you favor or oppose Pennsylvania becoming a “right to work” state?

Favor.....	54%
Oppose	31%
Unsure/No opinion	15%
Strongly favor	39%
Somewhat favor	15%
Strongly oppose	23%
Somewhat oppose.....	8%

T5. Regardless if you belong to a union or not which of the following options best describes how you think union dues are spent? Please wait to hear all options.

Helping workers get better pay and benefits	39%
Supporting political parties and candidates	25%
Pay salaries and benefits of top people	21%
Unsure/No opinion	15%



T6. Do you think unions spend too much, to little, or just the right amount of their member's dues on political activities like supporting political parties and helping the campaigns of pro-union candidates?

Too much.....59%
Too little.....10%
Just the right amount.....20%
Unsure/No opinion11%

T7. Do you think "right to work" legislation will help, hurt or have no effect on creating new jobs or lowering unemployment in Pennsylvania?

Help job creation and lower unemployment43%
Hurt job creation and lowering unemployment.....24%
No effect on job creation and unemployment24%
Unsure/ No opinion 9%

T8. Which of the following two choices do you think is more important in a unionized workplace? A system where unions collect money from all the workers they represent, even among workers who do not want representation.....OR A system where workers have the freedom to choose whether they want to pay money to a union that they may disagree with?

Unions collect from all represented workers26%
Workers have the freedom to choose to pay66%
Unsure/ No opinion 8%

T9. Currently, unions have to represent every worker in a unionized workplace. If unions no longer had to represent every worker and could represent only those who paid them, would you be more likely to support the idea of giving workers the freedom to choose whether to pay money to a union, or would this not change your view?

More likely51%
Not change your view.....33%
Unsure/No opinion16%



T10. For government workers who belong to a labor union, do you think the labor union should be permitted to use taxpayer funded resources to collect their union dues or should the labor unions have to collect their dues from their members without using taxpayer funded resources?

Labor unions should be permitted15%
Labor unions should not be permitted79%
Unsure/ No opinion 6%

T11. What is the highest level of education that you have completed?

Some grade school 2%
Some high school 3%
Graduated from high school27%
Completed some college19%
Graduated from college23%
Completed some graduate or professional school26%
Unsure/No opinion 0%

T12. Including yourself, how many adults, age 18 or older, live in your household?

118%
250%
3 or more24%
No opinion..... 8%

T13. How many adults in your household work outside of the household?

130%
230%
3 or more14%
No opinion.....26%

T14. How many infants and children, under 18 years of age, live in your household today?

113%
2 9%
3 or more 7%
No opinion.....71%



T15. Which of the following best describes your current employment status?

Employed full time	35%
Employed part time	11%
Unemployed or temporarily laid off	7%
Retired	37%
Homemaker	7%
Student.....	1%
Unsure/No opinion	2%

T16. Do you work in the private sector for a business or corporation, or do you work in the public sector, for the state, local or federal government or for a school district, community college or another governmental agency? (Asked only to those respondents employed full or part time)

Work in private sector	76%
Work in public sector	22%
Unsure/No opinion	2%

T17. Do you or anyone in your family belong to a union?

Yes.....	32%
No.....	68%

T18. On most political issues, do you consider yourself to be conservative, moderate or liberal?

Conservative.....	39%
Moderate.....	37%
Liberal	18%
Unsure/No opinion	6%

T19. For statistical purposes, are you a man or a woman?

Female.....	53%
Male.....	47%



T20. Which of the following age groups applies to you?

18-34	10%
35-44	12%
45-54	20%
55-64	24%
65+	34%

T21. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

White	86%
Black/African American.....	9%
Hispanic/Latino	4%
Another ethnic group	1%

T22. For statistical purposes only, what was the total income of everyone in your household last year before taxes?

\$20,000 or less	9%
\$21,000 - \$30,000	10%
\$31,000 - \$50,000	17%
\$51,000 - \$70,000	15%
\$71,000 - \$100,000	13%
\$101,000 - \$125,000.....	8%
\$126,000 or more	10%
Unsure/No opinion	18%

Survey Methodology

This survey was conducted using automated telephone touch-tone technology. The sample used for this survey was randomly drawn from a Pennsylvania voter file. The survey response data was weighted based upon voting demographics from general election voters in the state of Pennsylvania. The 760 interviews were conducted on June 4th and 5th, 2013. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.55% at the 95 percent confidence interval.

