



MEMORANDUM

DATE: March 5, 2013
TO: Members of the Pennsylvania House of Representatives
CC: Members of the Media
FROM: Matthew J. Brouillette, President & CEO
RE: Liquor Privatization: Proposed Taylor Amendment to HB 790

Chairman Taylor's proposed amendment to HB 790 (as reported by Capitolwire.com) falls short in providing what the [citizens of Pennsylvania demand](#): convenience, choices, and limiting the PLCB to its proper role as regulator.

There are several reasons why Chairman Taylor's proposal fails to meet the demands of the most important stakeholders in this debate—consumers and taxpayers:

- Chairman Taylor's proposal maintains the government's monopoly of the wholesale and distribution system for wine and spirits. This monopoly ensures government bureaucrats retain the power to choose which wines and spirits can and cannot be sold in the commonwealth—including wine produced by Pennsylvanians. **Without immediate and complete divestiture of the wholesale/distribution function, there can be no real privatization.**
- Chairman Taylor's proposal also keeps the government in the business of selling wine and spirits. Privately-owned, mom-and-pop stores would then be forced to compete with taxpayer-funded, government-run stores. **Pennsylvanians want the ease of purchasing alcohol in grocery stores and convenience stores—the same conveniences afforded to the citizens in most states.**
- Chairman Taylor's proposal maintains the PLCB's conflict of interest. The PLCB would continue to be charged with regulating alcohol sales, while also promoting and advertising the sale of wine and spirits in Pennsylvania. **Pennsylvanians do not believe that the sale of alcohol is a core function of government. The PLCB should serve as the regulator of wine and spirits, not the purveyor.**

For more information, please visit www.BoozeFacts.com, or feel free to email or call me at 717.671.1901.